

THE OFFICIAL MATCHDAY MAGAZINE OF SWINDON TOWN F.C. PRICE £1.50

SWINDON TOWN

ISSUE NO. 11

INTERNATIONAL CALL-UP

*Kevin Horlock is
called up for Northern
Ireland squad p3*

PICTURE SPECIAL

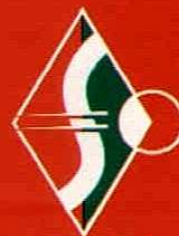
*Action shots from
Elm Park clash*

FREE INSIDE

*Peter Thorne
poster (Centre Pages)*

PROFILE

*Striker
Steve Finney
p38 & 39*



SWINDON
TOWN
F.C.

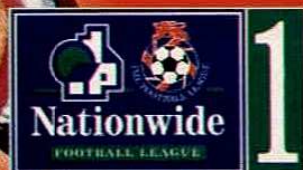
SATURDAY NOVEMBER 2ND 1996
Swindon Town vs Man City
NATIONWIDE LEAGUE DIVISION 1
Kick-Off 3.00pm



TODAY'S
MATCHDAY
SPONSORS



KIT SPONSOR



ATTRACTION II

PROTECTION



NEW
FROM
CASTROL

A RADICAL NEW ENGINE OIL FROM THE LIQUID ENGINEERS

- *“Unique Molecular Attraction”*
- *Protection from the moment you turn your key*



The Liquid Engineers



Swindon Town Football Club
County Ground, County Road,
Swindon, Wiltshire, SN1 2ED.

(01793) 430430 ADMINISTRATION
(01793) 536170 ADMINISTRATION FAX
(01793) 532121 MARKETING DEPARTMENT
(01793) 423771 MARKETING FAX
(01793) 529000 TICKET OFFICE
(01793) 431887 TICKET OFFICE FAX
(01793) 421303 COMMUNITY OFFICE
(01793) 423030 CLUB SUPERSTORE

Chairman:
MICHAEL SPEARMAN

Vice Chairman:
PETER ARCHER

Directors:
Sir SETON WILLS Bt., CLIFF PUFFETT
PETER GODWIN C.B.E., RIKKI HUNT

Director of Football:
RIKKI HUNT

President:
C.J.GREEN

Chief Executive:
STEVE JONES

Player/Manager:
STEVE McMAHON

Sales & Marketing Manager:
MARTIN STEVENS

First Team Coach:
MIKE WALSH

Reserve Team Coach:
ROSS MacLAREN

Youth Team Manager:
TOMMY WHEELDON

Youth Development Officer:
PHIL CANNON

Community Development Officers:
CLIVE MAGUIRE & JON HOLLOWAY

Safety Officer/ Stadium Manager:
MIKE HUGHES

Club Physio:
JONATHAN TRIGG

Hon. Medical Officer:
Dr. J.D. NICHOLAS

Matchday Magazine Editor:
JASON HARRIS: (01793) 532121

Design: NICK PRESCOTT
Produced & Printed by:
PIA ADVERTISING & MARKETING LTD.
(01635) 35546
PIA COLOUR PRINT LTD.
(01635) 582706

The views contained herein are not necessarily those of Swindon Town Football Club. No part of this programme may be reproduced without the written permission of Swindon Town F.C.

welcome to swindon town

This afternoon we welcome the players, officials and supporters of Manchester City to the County Ground for a Nationwide First Division clash.

When the fixtures for the season were first announced it was today's that many supporters were looking out for.

There is no doubt that City can be classed as one of the "big clubs" in the country, despite their relegation from the Premiership last season.

And with Steve Coppell now installed as their new gaffer, the Maine Road side are keen to get back where they belong and start to fulfill their potential.

Our own manager Steve McMahon, who joined Swindon from City, knows only too well that the supporters at Maine Road are desperate for their team to do well.

They have been in Manchester United's shadow for far too long but after several seasons of turmoil they have turned to a former United player to lead them back into the big time.

We wish Steve Coppell well - but of course today we are keen to leave him pointless!

Baggies jump for joy

Swindon slipped to their second successive defeat on Wednesday when they went down by the odd goal in five to West Bromwich Albion.

Paul Allen's first league goal gave Swindon a first half lead but it all went wrong after the break as the visitors stormed into a 3-1 advantage.

Peter Thorne continued his impressive strike rate with a late reply but it was not enough to save Swindon.

City sink Southend

Manchester City warmed up for this afternoon's game with a 3-2 midweek win at Southend United.

The victory pushed them to within a point of Swindon as their foreign legion led them to maximum points.

Uwe Rosler gave them a first half lead before Georgi Kinkladze looked to have sunk Southend completely with two further goals.

However City were given a late scare as Southend pulled two goals back to set up a tense finish.

Kev is called up

Congratulations to midfield maestro Kevin Horlock who has been called up into the Northern Ireland squad for their World Cup qualifier against Germany in Nuremberg on November 9.

If he plays it will be Kevin's first senior start for Northern Ireland and if manager Bryan Hamilton's comments are anything to go by, he could well be on the field at the kick off.

"Kevin can add that steel we need in midfield," said Hamilton.

But Kevin's gain could be Swindon's loss as his call-up means the talented 23 year old will be missing for next Saturday's trip to Sheffield United.

**What if
a young Brazilian
forward wanted to sign
for your team, but the
club couldn't afford him ?**



Nationwide Savings :

So you stepped forward brandishing your Nationwide cheque and secured the transfer. You'd be branded a hero, the fans would carry you shoulder high to the Kebab van and they'd probably even name the home stand after you. All because you had a flexible savings account that gave you instant access to your money. To find out more about Nationwide savings accounts just give us a call. All the best for the season!

Call free on: **0800 30 20 10** quoting ref: FB38

or visit our football site on
<http://www.nationwide.co.uk>

 **In tune with people**

 **Nationwide**

THE BUILDING SOCIETY.

the manager

Steve McMahon

Sponsored by



To say that I was bitterly disappointed with our performance on Wednesday night would be an understatement. It was dismal.

We may have had a few people out through injury but to be honest some of the players who played just weren't good enough.

At half time I was reasonably pleased. We were cruising and Frank Talia had hardly been forced into a save.

I was hoping we would go out in the second half and get the second goal which would have set us up nicely for victory but within eight minutes we found ourselves 2-1 down.

Their goals were down to individual mistakes which you just can't legislate for.

After that we were chasing the game and although we had enough chances to get back, in the end we simply weren't good enough.

When you concede three goals in any game you can't expect to win and we will have to buck our ideas up if we are to get anything out of today's game against Manchester City.

City are a fantastic club and I mean it when I say that I can't speak highly enough of them.

It is a shame they have been going through a lean spell of late because their supporters are second to none and they deserve a lot more.

As you all know I spent an enjoyable spell at Maine Road and I have happy memories of my time there.

Everyone at the Club treated me brilliantly from the staff to the supporters.

The difference between Manchester United fans and the City supporters is that whereas United fans come from all over the country - City fans all come from Manchester and I would like to think that some day soon they will have something to really cheer about up there.

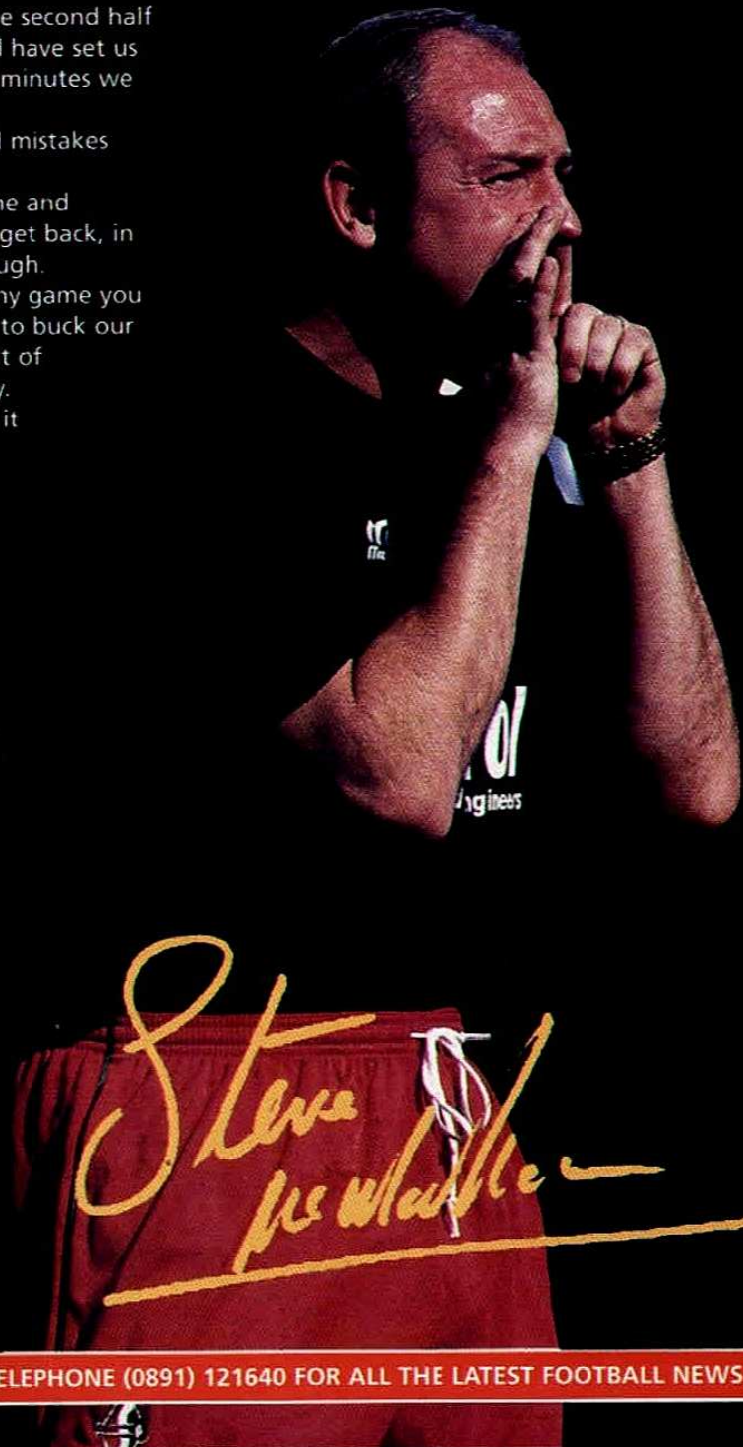
Hopefully Steve Coppell can change things around because there is so much potential at the club.

But today there is only one thing on my mind and that is taking all three points because my heart is now with Swindon.

However if we are to get back on track we will have to play far better than we did on Wednesday.

Finally, congratulations to Kevin Horlock on his International call up.

It will be a blow to lose him for the game at Sheffield United but he deserves to be picked after some great displays for us this season.



today's visitors

Today we welcome the players, supporters and staff of Manchester City Football Club to the County Ground. We hope that everybody enjoys the match and has a safe journey home after the game.

There can be few clubs in Britain that have been the subject of as many column inches as the Maine Road Club this season. After the shattering blow of relegation from the Premiership last term - only compounded by the 'double' success enjoyed by neighbours United - Francis Lee's ship has been rocking almost since day one of the new campaign.

Despite a 1-0 opening day victory over Ipswich Town - conjured up by some magical skill by Georgi Kinkladze - City's 1996/97 season didn't set sail for an immediate top flight return as predicted. In fact, it nearly capsized.

Poor form in the League, and the subsequent departure of manager Alan Ball, was only the beginning. A succession of big name managers turned down the chance to boss City, and then, just when it seemed things could get no worse, this proud Club were on the end of a 4-1 Coca-Cola Cup

hammering from Third Division Lincoln.

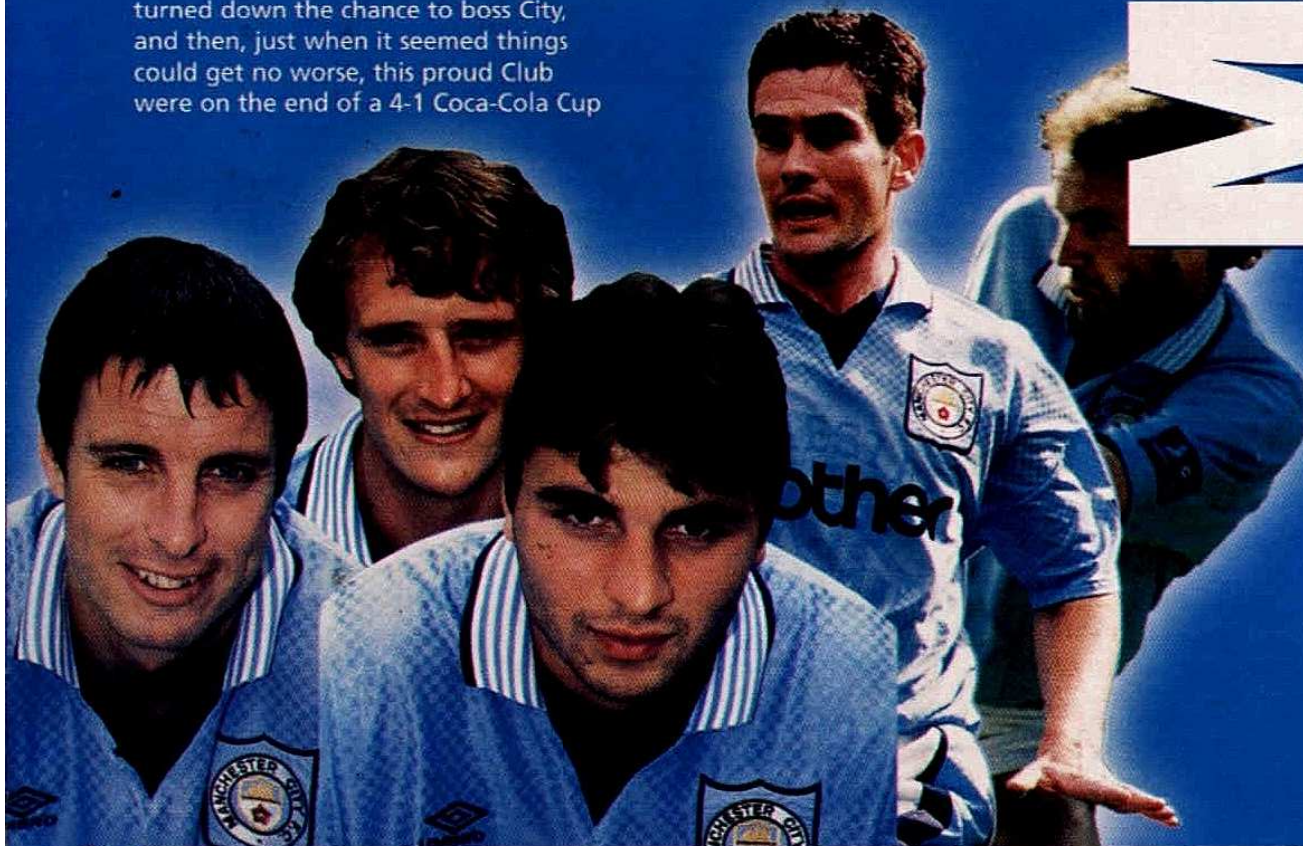
But behind the tales of doom, gloom and impending disaster, City's "nightmare" season has had its positive side. Their home form has been as good as anybody in Division One and, although they have been erratic away from Maine Road, there has been plenty to suggest that things are not as bad as they may seem on the sky blue side of Manchester.

The appointment of ex-England and Manchester United winger Steve Coppell to the manager's job at City - fresh from his role as Director of Coaching at Crystal Palace - has been a positive step and the studious Coppell is well-versed in the qualities required to take a side out of the First Division and into the top flight.

The critics have been out in force for Manchester City this season - but we can rest assured that come the end of the season City supporters could well be over the sky blue moon - and on their way back to the Premiership.



Man City





one to watch Kit Symons

Arguably the best bit of business that Alan Ball ever did for Manchester City revolved around the signing of Portsmouth's Kit Symons in a player-plus-cash deal which saw Carl Griffiths and former Swindon midfielder Fitzroy Simpson move to Fratton Park in return.

An experienced, 'no frills' central defender who was ever-present for City last term, Symons is doubly valuable as he is able to use the ball sensibly and constructively once he has dispossessed an opponent.

Having described his transfer to City as a 'dream move', Symons

has won many new admirers at Maine Road thanks to his commitment and consistency at the back, and also his refreshing attitude to the off-field demands that are part and parcel of life as a professional sportsman these days.

Runner-up in the Club's Player of the Year poll for last term - behind Georgi Kinkladze - Kit is also President of the City's Junior Blues organisation and was appointed team captain following the departure of Keith Curle to Wolverhampton Wanderers in the summer of 1996.



FACT FILE..

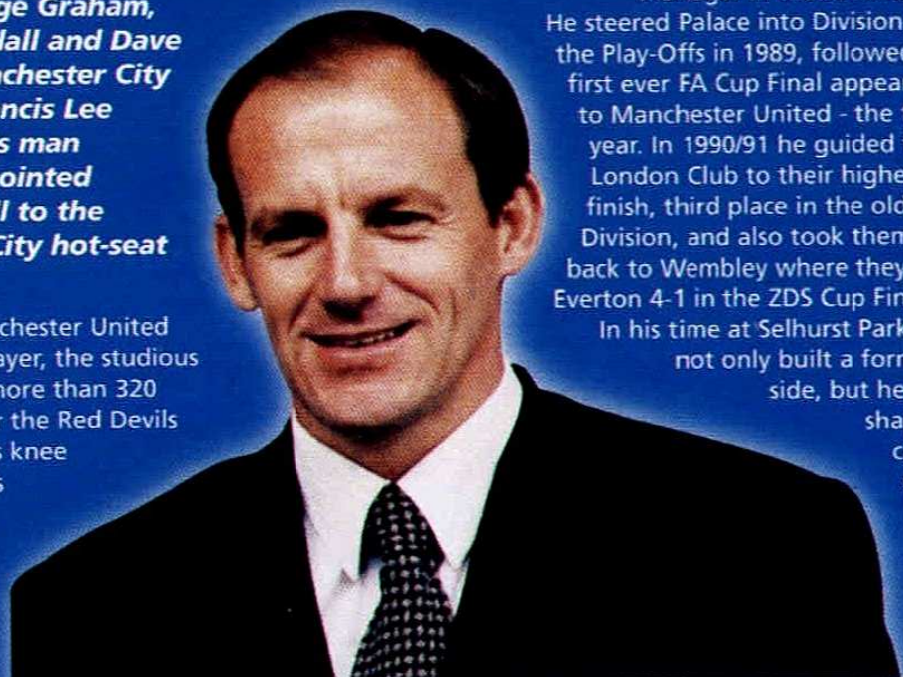
Name: Kit Symons
Position: Defender
Born: Basingstoke, 08.03.71
Height: 6ft 1in
Weight: 13st 7lb
Trophies won: None
International Honours: Wales Youth, 2 Under-21, 1 'B', 22 Full caps
League record last season: 38 games, 2 goals

| Era | Club | Games | Goals | Fee |
|---------------|------------|-------|-------|-----|
| 88/89 - 95/96 | Portsmouth | 161 | 10 | - |
| 95/96 | Man City | 38 | 2 | - |

Steve Coppell the manager

After six weeks of searching - and a handful of rejections from the likes of George Graham, Howard Kendall and Dave Bassett - Manchester City Chairman Francis Lee finally got his man when he appointed Steve Coppell to the Manchester City hot-seat in October.

A former Manchester United and England player, the studious Coppell made more than 320 appearances for the Red Devils before a serious knee injury forced his premature retirement from the game in 1983.



This former student at Liverpool University wasn't to be out of football for long, though, and at the age of just 29 he was appointed Crystal Palace manager in the summer of 1984. He steered Palace into Division One via the Play-Offs in 1989, followed by their first ever FA Cup Final appearance - lost to Manchester United - the following year. In 1990/91 he guided the South London Club to their highest ever finish, third place in the old First Division, and also took them back to Wembley where they defeated Everton 4-1 in the ZDS Cup Final.

In his time at Selhurst Park, Coppell not only built a formidable side, but he also shaped the careers of several men who were to go on and play for their countries,



player profile

M A N C H E S T E R C I T Y

First choice 'keeper for the Manchester club is German **EIKE IMMEL**, who was originally signed after an injury crisis denied City the services of all three of their then front-line goalkeepers - Tony Coton, Andy Dibble and Martyn Margetson.

Having always harboured an ambition to play in England, Immel moved to Maine Road on the personal recommendation of compatriot Uwe Rosler, and has gone on to become a firm favourite. Unfortunately an injury sustained in September has ruled him out of action for a couple of months.

His replacement between the sticks has been former Luton number one **ANDY DIBBLE**. A Welsh International, Dibble joined City for £240,000 in July 1988, shortly after making a vital penalty save as Luton won the 1988 Littlewoods Cup. He was first-choice during the Manchester club's promotion season in 1988/89, but has struggled for a first-team place in the last couple of years.

The third goalie on City's books is 25-year-old **MARTYN MARGETSON**, who came up through the ranks at City and made his senior debut in the Manchester 'derby' game of May 1991. With chances limited, Martyn has had to be content with a place on the bench for much of his Maine Road career, but he made a brief appearance as an outfield player last term, when he came on as a late substitute in a Coca-Cola Cup tie against Wycombe in October.

New manager Steve Coppell completed his first signing for City when he convinced on loan Arsenal star **EDDIE MCGOLDRICK** to sign on a permanent basis in a £300,000 deal last month.

McGoldrick, a Republic of Ireland International, can play in midfield or at the back, and has been outstanding in the sweeper's role at Maine Road since arriving from Arsenal. He previously played under Coppell at Crystal Palace.

One of the most highly-rated of a promising band of young players at Maine Road is **RICHARD EDGHILL**. A former England Under-21 and 'B' International, Edghill missed most of the 1994/95 campaign through injury and then, just as he seemed to be hitting peak form again, he damaged a cruciate ligament against Leeds in December 1995 and has been out of action ever since.

Another homegrown youngster to have struggled with injury in recent times is 23-year-old

JOHN FOSTER, a strong and mature player who is happy playing anywhere across the back five and loves to bring the ball out of defence. A dislocated shoulder halted his impressive progress after just 11 senior games last term, and he had to wait until August this year - against Charlton - before he was back in the side.

One of several overseas players in the City line-up, **MICHAEL FRONTZECK** was signed as cover following the transfer of Terry Phelan to Chelsea and the subsequent knee injury sustained by Richard Edghill. A former German International, this tough-tackling 32-year-old played in the 1992 European Championship for his country.

Maine Road's left-back jinx struck again when former Birmingham City player **SCOTT HILEY** broke his ankle against Bolton at the end of March, having impressed in the handful of games he had turned out in since his £250,000 from St. Andrews. He made his comeback in this season's opening game, against Ipswich at Maine Road, but sadly suffered a recurrence of his injury in late August and is expected to be out of action for some time.

Republic of Ireland International **ALAN KERNAGHAN** became former manager Brian Horton's first signing for Manchester City when he transferred from Middlesbrough for £1.6 million in September 1993. Having had a spell on loan at Bolton at the tail end of 1994/95, he returned to City full of confidence but never really figured in Alan Ball's plans at Maine Road and was loaned out to Bradford last season to keep match fit. Kernaghan was recalled to the City line-up for the match against Stoke early this season, but a week later he damaged his cartilage and was sidelined.

In midfield City can boast the incomparable skills of Georgian star **GEORGI KINKLADZE**. Alan Ball's first signing for the Club in a £2 million deal from Dinamo Tbilisi, Kinkladze is a Georgian International - they are in England's World Cup Qualifying Group - who loves to take defenders on and, on his day, can be unstoppable. Widely acclaimed as one of the finest players in Britain, Georgi - who celebrates his 23rd birthday on Wednesday (November 6th) - was voted City's Player of the Year for 1995/96, and also earned second place in BBC TV's Goal of the Season competition.

Man City

PLAYER PROFILE



A little closer to home, **IAN BRIGHTWELL** is the son of athletes Robbie Brightwell and Ann Packer and has been on City's books since his schooldays. A member of the Club's FA Youth Cup winning side of 1986, Ian - along with brother David (now Bradford) - is a versatile and committed performer who can always be relied upon to give his all for the cause. Strong in the tackle and with good distribution, he can operate in defence or midfield and likes to get forward.

MICHAEL BROWN is another homegrown City youngster of whom big things are expected. He hit the headlines after being sent-off within minutes of coming on as a substitute against QPR last season, but he quietly worked his way back to the first-team and ended 1995/96 with 28 League appearances under his belt, as well as picking up City's Young Player of the Year award.

Northern Ireland International **STEVE LOMAS** is a never-say-die competitor who could have been playing Premiership football this season, but turned down the offer of a big money move to Wimbledon to stay and try to help City back into the top flight. Having progressed through the junior ranks at Maine Road, Steve felt that he owed it to the Club and its supporters to try and make up for last season's relegation.

A familiar face to Swindon fans is that of **NICKY SUMMERBEE**, the son of ex-Man City and England star Mike Summerbee and a former favourite here at the county ground. England 'B' international Nicky is a versatile right-sided player with a fearsome shot and the ability to hit accurate crosses into the area. He left the County Ground in the summer of 1994 for a fee of £1.5 million.

Zambian-born **JEFF WHITLEY**, 17, is a highly-rated young midfielder who made his senior debut for City against Barnsley in September of this year and is expected to figure strongly in the Manchester Club's line-ups as the season progresses.

Up front, Manchester City can boast a wealth of talent and experience, with several well known front-men plying their trade at Maine Road.

PETER BEAGRIE is a skilful and dangerous winger, famous for his post-goal somersault celebrations, who joined City in a £1.1 million transfer from Everton in March 1994. A bout of chronic tendonitis in his shin kept Peter out of action for most of last season, and he has yet to recover sufficiently to make an appearance this term.

There is another famous face in the form of **NIGEL CLOUGH**, who moved to Maine Road from Liverpool in January 1996 after a frustrating time at the Anfield Club. Having joined the Reds for £2 million from Nottingham Forest in the summer of 1993, Clough could only sit back and watch as Robbie Fowler swept away all before him and he jumped at the chance to resurrect his first-team career by moving to City for £1 million.

GERRY CREANEY signed for City in September 1995 in a cash-plus-player deal which saw striker Paul Walsh go to Portsmouth. A former Celtic player, and a Scottish U21 International, Creaney marked his City debut with a goal against Newcastle.

Alan Ball's final signing for the Club was highly-rated Arsenal striker **PAUL DICKOV**, who celebrated his 24th birthday yesterday. Having moved up through the junior ranks at Highbury, Scottish U21 cap Dickov found his progress to the first-team halted by the presence of players like Ian Wright, Alan Smith, Paul Merson and Kevin Campbell and had spells on loan at Luton and Brighton to taste League football. A consistent scorer at every level at which he has performed, Dickov jumped at the chance of first-team football at Maine Road and made his debut for City against Charlton in September.

MIKHAIL KAVELASHVILI was recommended to City by compatriot Georgi Kinkladze, who described his fellow countryman as "better than me". Having played alongside Kinkladze at Dinamo Tbilisi, Kavelashvili transferred to Russian champions Spartak Vladikavkaz before joining City in March 1996. He scored on his debut, as the Blues lost the Manchester 'derby' 3-2 to United.

The final member of Maine Road's 'foreign legion' is 27-year-old **UWE ROSLER**, a proven goalscorer whose 13 strikes last season made him City's leading scorer in the relegation campaign. Signed from Nuremberg for a cut-price £375,000 after a successful loan period towards the end of 1993/94, Rosler has established himself as a cult-hero among City fans and was voted the Club's 'Player of the Year' for 1994/95.

MARTIN PHILLIPS is a former Exeter City winger who signed professional at St. James' Park under one Alan Ball - who later took him to Maine Road for £500,000.

Man City

VITAL STATISTICS



Man City's record over the last 10 years

| Season | Div | P | W | D | L | F | A | Pts | Pos |
|--------|-----|---|----|----|----|----|----|-----|---------|
| 86/87 | 1 | | 42 | 8 | 15 | 19 | 36 | 57 | 39 21st |
| 87/88 | 2 | | 44 | 19 | 8 | 17 | 80 | 60 | 65 9th |
| 88/89 | 2 | | 46 | 23 | 13 | 10 | 77 | 53 | 82 2nd |
| 89/90 | 1 | | 38 | 12 | 12 | 14 | 43 | 52 | 48 14th |
| 90/91 | 1 | | 38 | 17 | 11 | 10 | 64 | 53 | 62 5th |
| 91/92 | 1 | | 42 | 20 | 10 | 12 | 61 | 48 | 70 5th |
| 92/93 | P | | 42 | 15 | 12 | 15 | 56 | 51 | 57 9th |
| 93/94 | P | | 42 | 9 | 18 | 15 | 38 | 49 | 45 16th |
| 94/95 | P | | 42 | 12 | 13 | 17 | 53 | 64 | 49 17th |
| 95/96 | P | | 38 | 9 | 11 | 18 | 33 | 58 | 38 18th |



10 YEAR RECORD

OUR LEAGUE RECORD AGAINST MANCHESTER CITY...

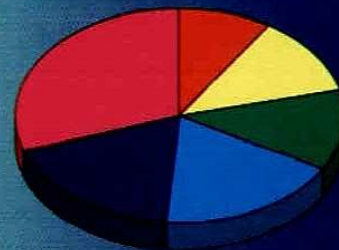
| Home | Div | Result |
|-------------|------|--------|
| 10-Sep-1963 | 2 | 3-0 |
| 18-Sep-1963 | 2 | 0-0 |
| 12-Sep-1964 | 2 | 0-1 |
| 16-Jan-1965 | 2 | 1-2 |
| 31-Oct-1987 | 2 | 3-4 |
| Away | Div | Result |
| 19-Mar-1988 | 2 | 1-1 |
| 31-Dec-1988 | 2 | 1-2 |
| 08-Apr-1989 | 2 | 2-1 |
| 01-Sep-1993 | Prem | 1-3 |
| 26-Feb-1994 | Prem | 2-1 |

Swindon score first

How Man City performed last season

| Date | Opps | H/A | Result | Scorers (Goal Times) |
|--------|-------------|-----|--------|--------------------------------|
| Aug 19 | TOTTENHAM | (h) | D1-1 | Rosler (52) |
| Aug 23 | COVENTRY | (a) | L1-2 | Rosler (82) |
| Aug 26 | QPR | (a) | L0-1 | |
| Aug 30 | EVERTON | (h) | L0-2 | |
| Sep 10 | ARSENAL | (h) | L0-1 | |
| Sep 16 | NEWCASTLE | (a) | L1-3 | Creaney (81) |
| Sep 23 | MIDDLESBRO | (h) | L0-1 | |
| Sep 30 | NOTTM FOR | (a) | L0-3 | |
| Oct 14 | MAN UTD | (a) | L0-1 | |
| Oct 21 | LEEDS | (h) | D0-0 | |
| Oct 28 | LIVERPOOL | (a) | L0-6 | |
| Nov 04 | BOLTON | (h) | W1-0 | Summerbee (12) |
| Nov 18 | SHEFF WED | (a) | D1-1 | Lomas (55) |
| Nov 22 | WIMBLEDON | (h) | W1-0 | Quinn (90) |
| Nov 25 | ASTON VILLA | (h) | W1-0 | Kinkladze (84) |
| Dec 02 | LEEDS | (a) | W1-0 | Creaney (60) |
| Dec 09 | MIDDLESBRO | (a) | L1-4 | Kinkladze (14) |
| Dec 18 | NOTTM FOR | (h) | D1-1 | Rosler (16) |
| Dec 23 | CHELSEA | (h) | L0-1 | |
| Dec 26 | BLACKBURN | (a) | L0-2 | |
| Jan 01 | WEST HAM | (h) | W2-1 | Quinn (21,78) |
| Jan 13 | TOTTENHAM | (a) | L0-1 | |
| Jan 20 | COVENTRY | (h) | D1-1 | Rosler (56) |
| Jan 31 | SOUTHAMPTON | (a) | D1-1 | Rosler (84) |
| Feb 03 | QPR | (h) | W2-0 | Clough (26), Symons (50) |
| Feb 10 | EVERTON | (a) | L0-2 | |
| Feb 24 | NEWCASTLE | (h) | D3-3 | Quinn (16,62), Rosler (76) |
| Mar 02 | BLACKBURN | (h) | D1-1 | Lomas (83) |
| Mar 05 | ARSENAL | (a) | L1-3 | Creaney (54) |
| Mar 12 | CHELSEA | (a) | D1-1 | Clough (42) |
| Mar 16 | SOUTHAMPTON | (h) | W2-1 | Kinkladze (33,39) |
| Mar 23 | WEST HAM | (a) | L2-4 | Quinn (75,90) |
| Mar 30 | BOLTON | (a) | D1-1 | Quinn (2) |
| Apr 06 | MAN UTD | (h) | L2-3 | Kavelashvili (40), Rosler (71) |
| Apr 08 | WIMBLEDON | (a) | L0-3 | |
| Apr 13 | SHEFF WED | (h) | W1-0 | Rosler (64) |
| Apr 27 | ASTON VILLA | (a) | W1-0 | Lomas (70) |
| May 05 | LIVERPOOL | (h) | D2-2 | Rosler (71pen), Symons (78) |

The time the goals went in for Man City at both ends last season.



League goals scored in 1995-96 clockwise starting at RED

| Time | Goals |
|--------------|-----------|
| 0-15 | 9 |
| 16-30 | 5 |
| 31-45 | 10 |
| 46-60 | 15 |
| 61-75 | 11 |
| 76-90 | 8 |
| TOTAL | 58 |

League goals conceded in 1995-96 clockwise starting at RED

| Time | Goals |
|--------------|-----------|
| 0-15 | 9 |
| 16-30 | 5 |
| 31-45 | 10 |
| 46-60 | 15 |
| 61-75 | 11 |
| 76-90 | 8 |
| TOTAL | 58 |

QuickQuiz!

the question is...

Settle down with your half-time cuppa and test your soccer knowledge.

1. Which Scottish League club are nicknamed The Bhoys?
2. In which division are Preston?
3. Who scored twice for the Republic of Ireland in their 3-0 World Cup win over Macedonia?
4. Which First Division club play at Molineux?
5. Carlton Palmer left which club to join Leeds?
6. Who did Graham Taylor replace as manager of England?
7. David Beckham made his England debut against Georgia or Moldova this year?
8. In which year did Celtic become the first British club to win the European Cup?
9. Alan Thompson plays for which First Division side?
10. Who knocked Nottingham Forest out of this season's Coca-Cola Cup?
11. Which country took gold in the football event during the 1996 Olympics?
12. For which country is Everton's Gary Speed an international?
13. Which club does Prime Minister John Major support?
14. Paul Ince plays for Inter Milan or AC Milan?
15. Wimbledon midfielder Vinnie Jones has played for three other League clubs. Can you name them?



WHO AM I?

1. Born in Surinam 1962 he started his career with Haalem before moving to Feyenord.
2. Moved to Italy to have spells with A.C. Milan and Sampdoria.
3. Came to play with Chelsea under Glenn Hoddle after many appearances for Holland.
4. Now in charge of team affairs at Stamford Bridge.

CLOSE UP! WHOSE CREST?



HOME & AWAY..

HOME....

1. At which League club did Mark Seagraves start his career?
2. And what about Ian Culverhouse?
3. Who scored our goal in the Coca-Cola Cup defeat at Manchester United?

....AND AWAY

1. Who was voted City's Player of the Year last season?
2. Paul Dickov and who scored the goals that beat Norwich recently?

RULES OF THE GAME!

If a player 'scores' from a penalty but his team mate has followed him into the penalty area prior to the kick being taken, what referee's decision should follow.

- A. Goal awarded
- B. Penalty retaken
- C. Goal kick to defending team

Answers.....1. Celtic. 2. 2. 3. Tony Cascarino. 4. Wolves. 5. Sheff Wed. 6. Bobby Robson. 7. Moldova. 8. 1967. 9. Bolton. 10. West Ham. 11. Nigeria. 12. Wales. 13. Chelsea. 14. Inter. 15. Sheff Utd, Chelsea and Leeds.
Home: 1. Liverpool. 2. Tottenham. 3. Peter Thorne. Away: 1. Georgi Kinkladze. 2. Nigel Clough.
Who am I: Ruud Gullit. Whose Crest: Bristol City. Rules of the game: ans B.

a brief lookback

Dick Mattick looks back ...

Being drawn at home to Manchester City in the Third Round of the 1963-4 F.A. Cup must have given Swindon fans mixed feelings. Swindon had already defeated "The Citizens" 3-0 in the League but the Cup was a different matter.

You had to go back to before the First World War to find a Swindon victory over Manchester City in the Cup and subsequent Cup ties against them had ended in 10-1 and 7-0 defeats. With City having scored 18 times in their previous three matches is certainly looked an interesting tie.

The Crowd of 18,065 learnt that there were to be two changes in the Swindon side. Jack Smith, in his last game for Swindon before a £5,625 transfer to Brighton, returned to replace John Stevens at centre forward while Ernie Hunt was suffering from tonsillitis and was replaced by Roger Smart.

It was Smart who gave Swindon an early lead after just five minutes. Harry Dowd could only flip out a centre by Rogers who had beaten Leivers and Smart rushed in to stab the ball home. Dave Wagstaffe stretched the home defence with some clever runs, but, with Keith Morgan following Bert Head's instructions to stick with England veteran Derek Kevan, at

half time Smart's goal still separated the teams.

Worse still from City's point of view, Murray, who had earlier hit the post with a lob over Turner, had sustained an injury which forced him to leave the field shortly after half time.

Aided by a stroke of fortune, City overcome being a man short in the 57th minute. An attempted shot by Kevan squirted into the path of Oakes who hammered the ball home. Bill Leivers, sole survivor of the Manchester City team which defeated Birmingham in the 1958 Cup Final, was being given a torrid time by Don Rogers though and after 78 minutes the winger from Midsommer Norton

dribbled past three players before passing to Smart who pushed a shot wide of Dowd and saw the ball creep in off the foot of the post.

Harry Dowd denied Smart a hat-trick a moment later and near time again produced a fine save to foil Rogers but it was not enough to stop Swindon earning an away trip to Aldershot in Round Four.

Referees were still awarded marks at Board meetings at this time and Mr Sparling of Grimsby was awarded 3 out of 5 by the Swindon Board for his performance in this match. They were feeling a little more generous in terms of finance as it was agreed to pay all of the Club's outstanding accounts which totalled just under £2,109.

Teams:

Swindon: Turner, Dawson, Trollope, Morgan, Mcpherson, Woodruff, Summerbee, Smart, Smith, Atkins and Rogers.

Manchester City: Dowd, Leivers, Sear, Kennedy, Wood, Oakes, young, Gray, Murray, Kevan and Wagstaffe.

Today's question:
A late goal by Roger Smart earned Swindon their first ever Football League promotion. Against which team did he score it?

Send your answers on a postcard to; Matchday Magazine Editor, Swindon Town FC, County Ground, Swindon, SN1 2ED.

The winner will receive a special prize.



Roger Smart

talkin' tactics

with First Team Coach Mike Walsh



Individual mistakes are costing us a lot of points so far this season.

It doesn't matter how much work you put in on the training ground you just can't legislate for individual errors.

On Wednesday we were punished by West Brom for our lapses at the back but we simply have to put this defeat behind us and concentrate on getting back on the winning trail.

Everyone was feeling sorry for themselves on Thursday morning but by the time we kick off today's match I am sure we will all be in the right frame of mind.

Manchester City picked up a useful win during the week and will no doubt be full of confidence however we are keen to put things right after Wednesday's defeat and I can assure you everyone will be doing their utmost to get three points.

During my playing days I had a spell at Manchester City and although I didn't have a particularly good time there it was obvious to me that the City fans love their football.

Over the years their supporters have continued to turn up in vast numbers and I have no doubt this afternoon they will be in good voice.

It should make for a great atmosphere and all our players are looking forward to playing in front of a big crowd.

They don't come much bigger than Manchester City and we are in for a difficult game. From what I have seen City are certainly capable of scoring goals but I am confident we can do some damage in front of their goal - so it should be a cracking game.

I had mixed feelings when I found out that Kevin Horlock had been picked for the Northern Ireland squad.

It's great news for him and I just hope he goes to Germany and plays.

If he doesn't get a game it will be a big disappointment because we will be without him for our trip to Sheffield United.

Make some noise today - your support is always appreciated.

**SWINDON TOWN.
STILL LOOKING SHARP
THIS SEASON.**

Swindon Town Football Club will be looking just as good this season. Thanks to their exclusive Mizuno strip.



Nationwide and The Football League - A Winning team -

Nationwide Building Society is delighted to be sponsoring The Football League and is proud to be associated with the national game. Millions of people around the country enjoy League games, with an increasing number of families attending matches.

Similarly, Nationwide has a relationship with many households in the UK - around one in four. It looks after the financial needs of over seven million people and is the UK's largest building society intending to remain customer owned, committed to putting customers first.

Nationwide is an organisation with strong roots in the community and we are always looking for new ways to promote awareness of the benefits we can offer and to strengthen relationships with customers even further. With 72, league

clubs and 630 Nationwide branches throughout England and Wales, we are looking forward to working with The League and its member clubs to support community initiatives and forge even closer links with local people. Wherever you find a football team you'll find a Nationwide team.

Nationwide's philosophy is to be "in tune with people", and we believe that the help we can give in investing in football's future will further demonstrate this and underline our general commitment to meeting customer's needs.

We would like to take this opportunity to wish your club a successful season.



THERE'S NEVER BEEN A BETTER CASE FOR OUR PROMOTION



15 PAIRS OF HOSPITALITY TICKETS TO BE WON!

When you buy one of three top mobile phones and connect to Cellnet, you won't just be helping yourself to stay in touch.



You'll also be helping Swindon towards the Premier League. £15 of every connection fee will go to Swindon Town.

What's more, you'll get a free, exclusive Swindon Town phone case - the ultimate accessory for all serious Swindon fans.



There's never been a better case for our mobile phones



Pick up a leaflet at today's game, call in at the Club Superstore or ring Motolec on 01793 488 766.

MOTOLEC, AYLESBURY STREET, SWINDON

STANDARD BY TERMS AND CONDITIONS APPLY. ALL OFFERS SUBJECT TO 12 MONTH MINIMUM AIRTIME CONTRACT. SUBJECT TO STATUS HOSPITALITY TICKET PROMOTION. ASK IN-STORE FOR DETAILS. CASE CANNOT BE SOLD SEPARATELY.



League update

by Colin Benson



There's no doubt about the match of the day. It's here at the County Ground but further afield there are some interesting fixtures to wet the appetite.

Bolton Wanderers opened up a four point lead at the top on Tuesday night when they beat **Reading** 2-1 but it was far from plain sailing for the leaders who didn't take the lead until the 40th minute through Scott Sellars. There were shocks too for the Burden Park faithful when James Lambert levelled for the Biscuitmen. John McGinlay proved the decisive factor. He shot **Bolton** ahead then performed heroics in goal after Keith Branagan was sent-off.

Today the table toppers have home advantage again **Huddersfield Town** who are under the direction of former **Manchester City** Manager Brian Horton. His side have been decimated by injuries and after a difficult trip to **Wolves** on Wednesday will be hard pressed to dent Bolton's run.

At Carrow Road **Norwich City** will surely take full advantage of a **Charlton Athletic** side who have yet to win an away point. They crashed 4-0 at **Tranmere** in mid-week and have now conceded 16 goals in seven away trips. What is more they have only managed to score twice. Today they are up against the meanest defence in Division One.

Barnsley maintained their unbeaten away record with a comfortable 3-1 over **Port Vale**. John Hendrie netted his first goal for the Tykes after joining them from **Middlesbrough**, it was a bender from 20-yards. Today they face a sterner test at Molineux. An interesting one this for **Wolves** seem to perform better away from home than they do in their own palatial setting. Could be a draw.

Tranmere Rovers have been going well of late, a 2-0 victory at **Ipswich** followed by Tuesday's convincing 4-0 triumph over **Charlton Athletic**. Player manager John Aldridge dropped himself to the subs bench at Portman Road but was back on the goal trial against **Charlton**. This afternoon **Crystal Palace** will provide a more stringent examination at Burnden Park.

Dave Bassett's team had no trouble at all at **Bradford** where new boy Neil Shipperley scored twice in a 4-0 win. The £1 million striker from **Southampton** was making only his second appearance for the Eagles and grabbed his brace in a two-minute spell just after the half-hour. Dougie Freedman who City fans will remember embarrassing them in the Coca-Cola Cup when playing for **Barnet**, and David Hopkin completed the rout.

These are hard time for Chris Kamara and our former hard-man knows his team must make home advantage count. against bottom club **Oldham Athletic**. The Latics chalked up their first away win of the season at **Grimsby** on Tuesday by an impressive 3-0, but this is already a game that takes on the significance of a six-pointer

in the battle at the bottom.

Returning to the other end of the table the **QPR** v **Stoke City** clash is just as important but for different reasons. Lou Macari's hopes of easing into the top three floundered at the Manor Ground in mid-week, when **Oxford** pierced **Stoke's** defence four times.

It was a real turn-around for an **Oxford** side that had previously lost at **Charlton** and had not scored in six matches. Martin Gray's first ever goal for the club was registered in the 5th minute then Mark Angels, Nigel Jemson and Martin Aldridge added to Lou's pain.

Just how unpredictable this division is can be seen by Macari's experience. Only last Saturday he had seen his side turn on the style as they came back from a goal down to demolish **Portsmouth** 3-1. Gerry McMahon (no relation) had sparked the revival with his first **Stoke** goal. Mind you Lou did get some assistance from another former Swindon, and indeed **Man City** player, in **Portsmouth's** Fitzroy Simpson, who was sent-off, for a second yellow card just before the fight back. **QPR** v **Stoke** then is anyone's guess.

Oxford though have something to build on against hapless **Ipswich** and Pompey boss Terry Fenwick will be hoping "Fitz" lasts the course against **West Brom**.

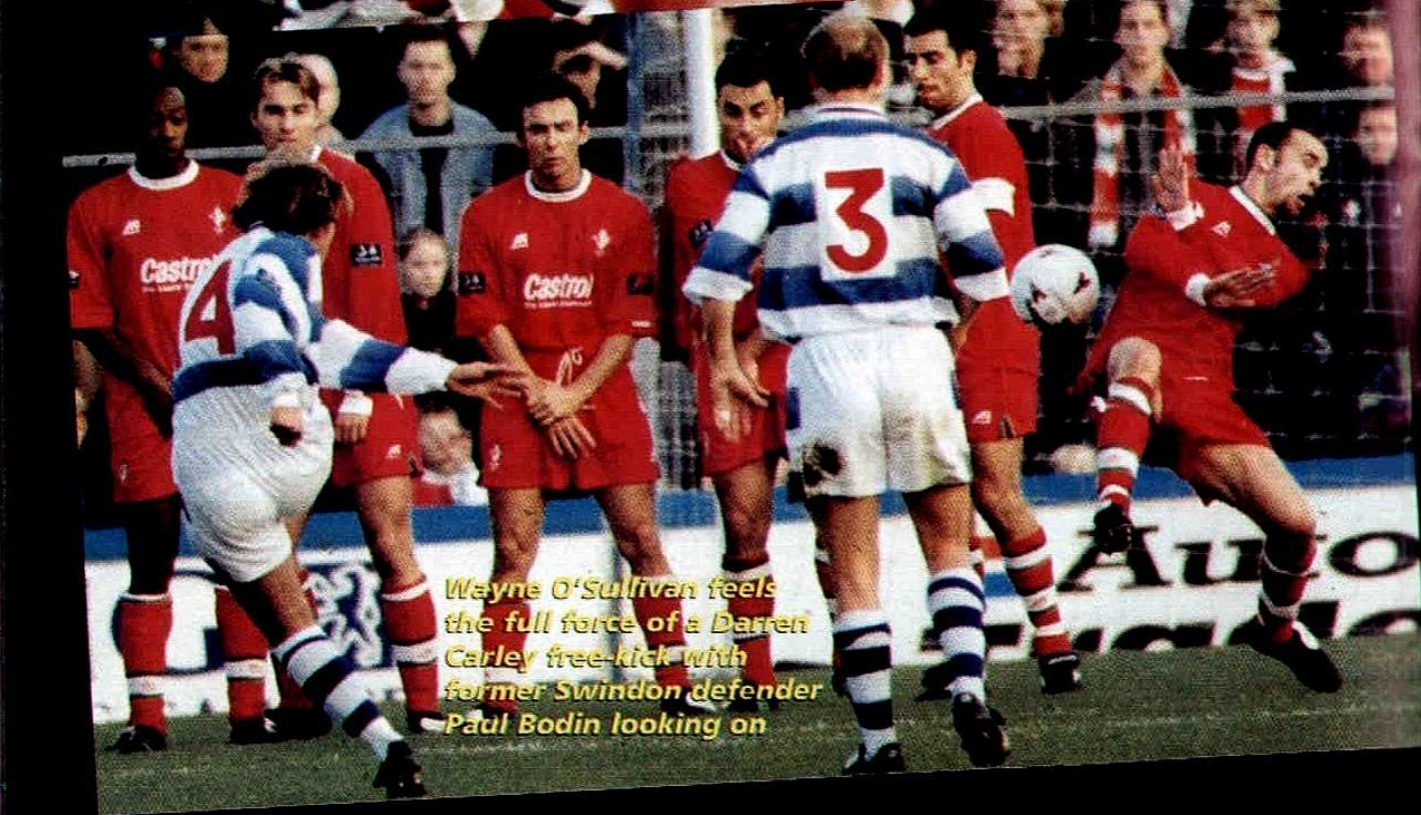
Finally, **Birmingham City** are still looking to improve a dismal away record despite Paul Furlong ending an eight game goal drought at **Portsmouth** where it finished 1-1. They are at **Port Vale** who have won only once at home and probably will not get a better chance.

Action replay



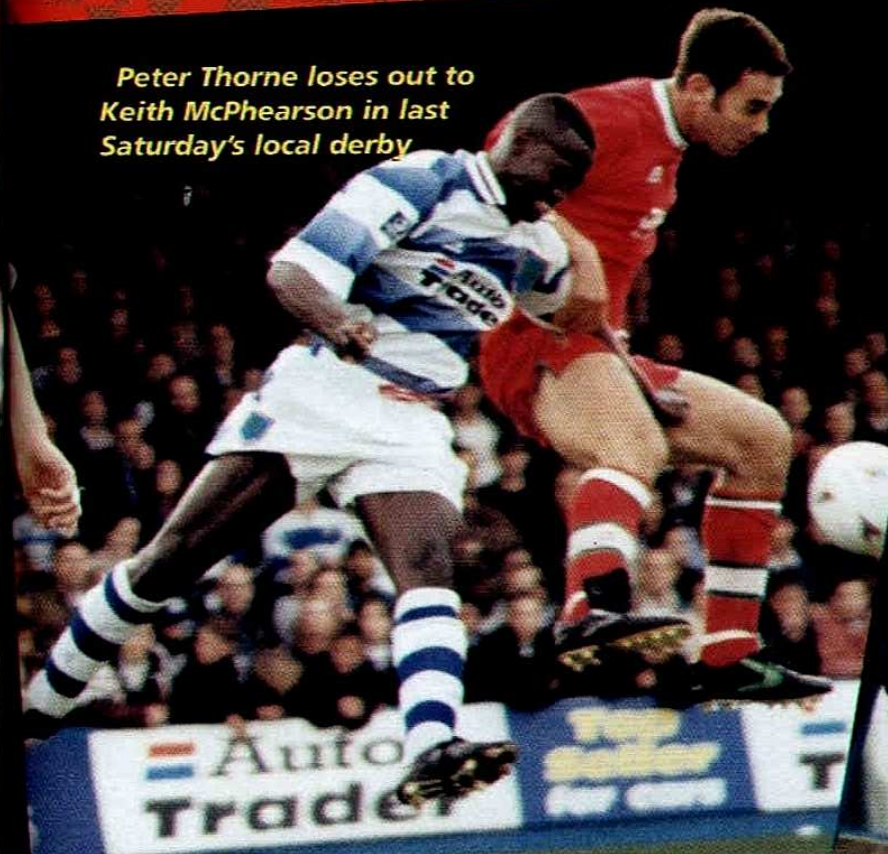
Taking off - Frédéric Darras and Trevor Morley show off their high jumping skills

Over the top - Mark Robinson wins the ball ahead of Trevor Morley

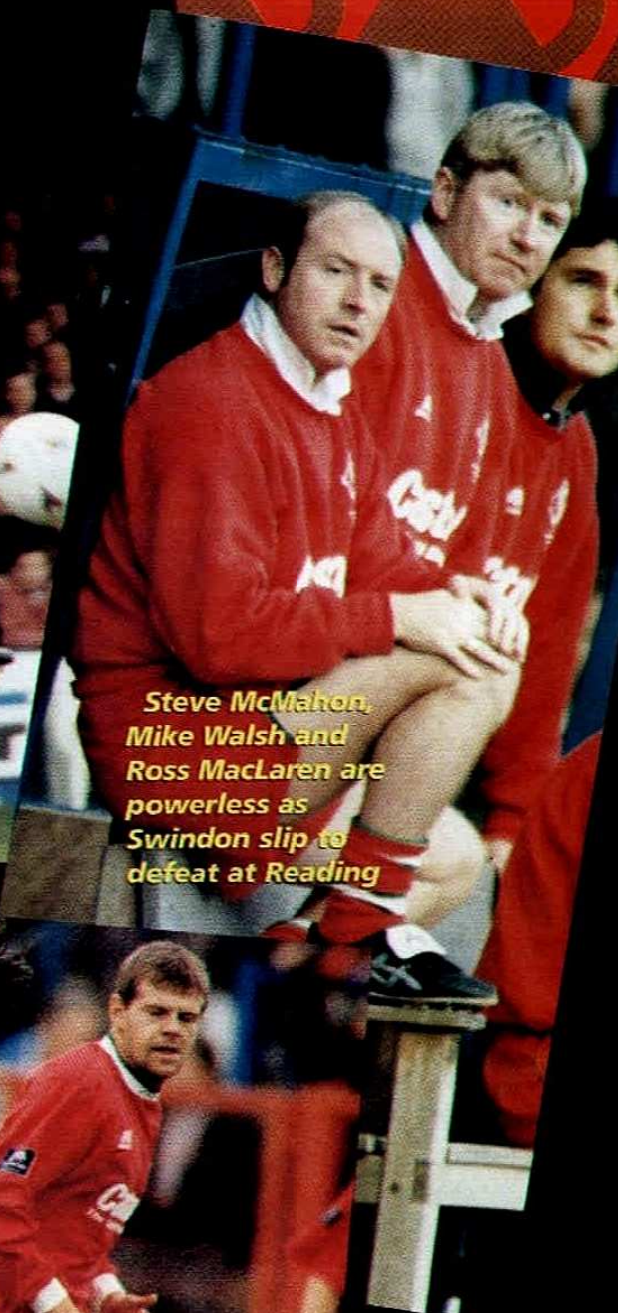


Wayne O'Sullivan feels the full force of a Darren Carley free-kick with former Swindon defender Paul Bodin looking on

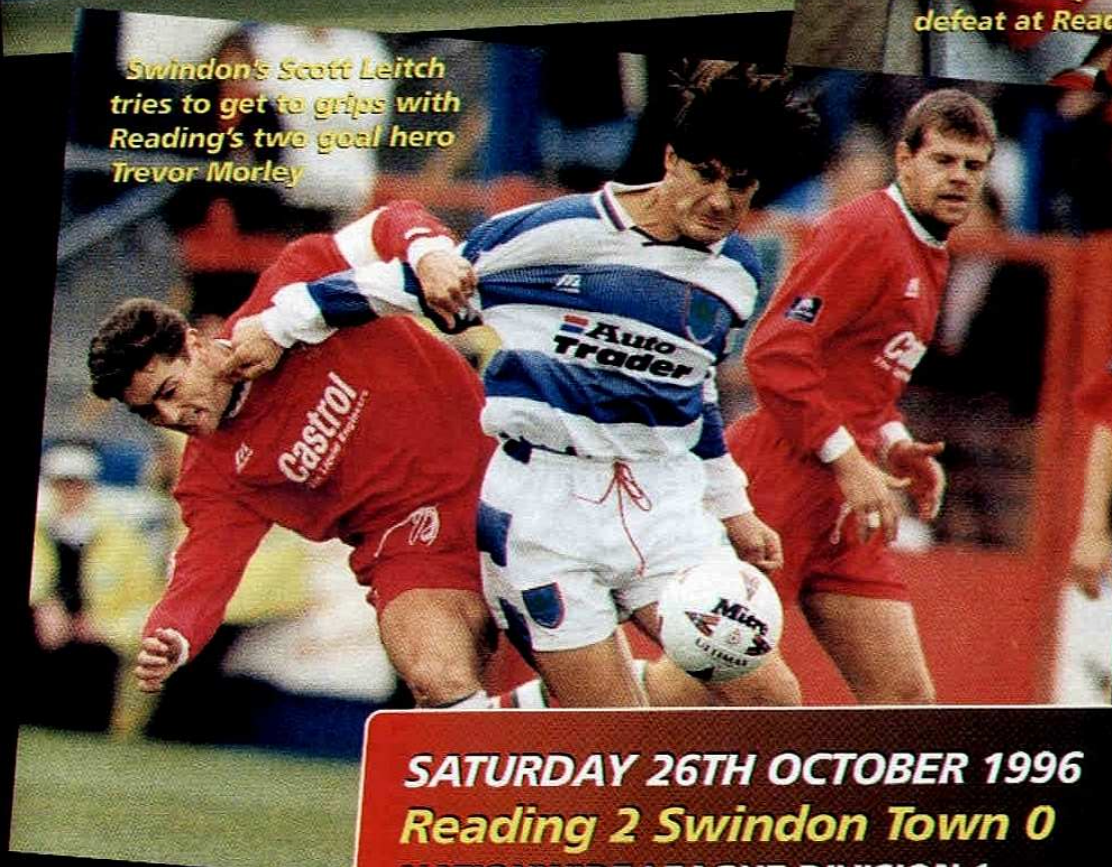
Peter Thorne loses out to Keith McPhearson in last Saturday's local derby



Steve McMahon, Mike Walsh and Ross MacLaren are powerless as Swindon slip to defeat at Reading



Swindon's Scott Leitch tries to get to grips with Reading's two goal hero Trevor Morley



SATURDAY 26TH OCTOBER 1996
Reading 2 Swindon Town 0
NATIONWIDE LEAGUE DIVISION 1
Attendance 11,018



community scheme news

Today we have some very special guests with us watching our most attractive fixture of the season so far. We would like to welcome Stratton Youth from Cirencester who have brought 88 children and 35 adults to join our Saturday team club project.



Jon and I would like to thank the Stratton community for all their hard work in making today possible for all the youngsters.

Our second group are pictured below. They are from the Taurus Foundation and they visited us here at the County Ground earlier in the season. Pam Dodimead and her group are all avid Swindon fans and we are sure that they will enjoy their day with us.

This week has seen us coach 400 children from Swindon and the surrounding areas as part of our Soccer Fun Weeks kindly sponsored by Nationwide Building Society. Again our coaches have done us proud producing the goods in cold and windy conditions. The children have been excellent showing some high class skills and commitment.

Until next time lets make sure we get behind the lads today.

**Take care
Jon and Clive**



The Taurus group on their visit to the County Ground

**Clive
Maguire**

**Jon
Holloway**



The next courses are commencing week beginning the 4th November. The T-shirts have been a great success adding to the professionalism of the scheme. So, don't delay and enrol at the course and centre which applies to you.

Cost - £14.00 For 7 week course
- £17.00 If you require a T-shirt

Link Centre

| | | |
|----------|-----------------|------------|
| Monday | 4.30pm - 5.30pm | 5-6 years |
| | 5.30pm - 6.30pm | 5-6 years |
| Thursday | 4.30pm - 5.30pm | 7-8 years |
| | 5.30pm - 6.30pm | 9-11 years |

Oasis

| | | |
|-----------|-------------------|-----------------|
| Monday | 4.00pm - 5.00pm | 9-11 years |
| | 5.00pm - 6.00pm | 9-11 years |
| Wednesday | 5.00pm - 6.00pm | 12-14 years |
| Friday | 5.00pm - 6.00pm | Girls 9 years + |
| Saturday | 9.00am - 10.00am | 5-6 years |
| | 10.00am - 11.00am | 7-8 years |

Stratton

| | | |
|-----------|-----------------|------------|
| Monday | 3.30pm - 4.30pm | 5-6 years |
| | 4.30pm - 5.30pm | 9-11 years |
| Wednesday | 3.30pm - 4.30pm | 7-8 years |

Marlborough

| | | |
|-----------|-----------------|-------------|
| Wednesday | 4.00pm - 5.00pm | 5-11 years |
| | 5.00pm - 6.00pm | 11-16 years |

Highworth

| | | |
|----------|-----------------|-----------|
| Tuesday | 4.00pm - 5.00pm | 5-6 years |
| | 5.00pm - 6.00pm | 7-8 years |
| Thursday | 4.00pm - 5.00pm | 9 years + |
| | 5.00pm - 6.00pm | 9 years + |

Swindon Town Football Club's Community Scheme is kindly supported by:



the junior robins

with Louise Kaye

Sponsored by



Welcome to members of the Junior Robins this afternoon and any members of Manchester City's Junior Blues who have travelled to the County Ground today to support their team.



Junior Robins Family Party

On entrance to the ground you will have been issued with a flyer promoting The Festive Football Event at Cairo's Nightclub.

Sunday 15th December is one fixture you will not want to miss out on, as the players and fans celebrate Christmas together. It is "A Party of Two Halves" as when the Junior Robins Family Party is at an end, the evening kicks off at 8.00pm with the over 18's party night and anyone interested in the evening bash should refer to the flyer.

The Junior Robins Family Party is not exclusive to Junior Robins members, but the invitation is extended to families and children wanting to join in a party with the players. The football themed evening is going to be the biggest Christmas event this year and tickets can only be purchased in advance.

CHILD £1.00 ADULT £2.00 FAMILY TICKETS £5.00 (2 Adults, 2 Children) (all children under 10 must be accompanied by an adult)
JUNIOR ROBINS gain **FREE ENTRY** on production of their Membership Card.

The evening's events include:

Meet STFC players

Disco and entertainment with Stu Mac of BBC Wiltshire Sound

Free Buffet

Competitions and giveaways

Soft Drinks bar

Rockin' Robin & Robinettes


Advance Tickets are on sale from Monday 11th November 1996 and will be available from the STFC Superstore, Evening Advertiser and Cairo's Nightclub.

Further details will be in your November Newsletter which will be with you this week and will also include details for the next away trips.

Weekly Training

The weekly training sessions are as popular as ever even though the nights are getting colder and I would recommend bringing along a tracksuit for the winter evenings. Again, a reminder to call our ClubCall number on 0891 12 16 40 on Mondays if you are in doubt whether training will take place. The coaches only run the sessions over the school term so please note that during half-terms and holidays, no training takes place.

today's lucky mascots



Junior Robin, **Alan Gale**, of Calne in Wiltshire is 12 years old and attends the John Bentley School. Alan's hobbies include athletics, football and supporting Swindon Town. His favourite player is Mark Robinson. He plays football himself, as a centre-back for Wessex Youth F.C.



William Raikes-May, aged 12, lives in Melksham and attends the George Ward School. William plays as

centre defence for Shaw & Whitley F.C. and his favourite Town Player is Peter Thorne. We would like to wish William and his family an enjoyable evening at the County Ground.



7 year old mascot **Stefan Tyrie** is a member of the Junior Robins and lives in Wootton Bassett. Stefan is a pupil at St. Bartholomew's School and hobbies include football and swimming and he is also a yellow belt in Karate. Stefan is a regular at the Junior Robins training sessions and his favourite player is Mark Walters.



Welcome to brothers, **Timothy** and **Nicholas Bohknecht** from Hemel Hempstead, who are Manchester City's mascots this afternoon.



9 year old Timothy goes to Hobbs Hill Wood School and enjoys football, golf, drawing and swimming.

6 year old Nicholas is also a pupil of Hobbs Hill School. He plays as a forward for the nursery squad for Raiders United and his favourite City players are Andy Dibble and Uwe Rosler.

youth team

focus

with Tommy Wheeldon



Fixtures 96/97

South East Counties League Division 2

| | | | |
|-------------|-------------------|---|-----|
| Sat Aug 17 | Brighton & Hove | A | 2-0 |
| SAT AUG 24 | BRENTFORD | H | 3-2 |
| Sat Aug 31 | Bristol City | A | 1-1 |
| SAT SEP 07 | BRISTOL ROVERS | H | 8-0 |
| SAT SEP 14 | PORTSMOUTH (LC1) | H | 0-3 |
| Sat Sep 21 | Reading | A | 3-2 |
| MON SEP 23 | BARNET (SJFC 1) | H | 3-1 |
| SAT SEP 28 | COLCHESTER UNITED | H | 1-2 |
| Sat Oct 05 | Southampton | A | 0-2 |
| SAT OCT 12 | LUTON TOWN | H | 2-2 |
| Tues Oct 15 | Arsenal (SJFC 2) | A | 1-3 |
| Sat Oct 19 | Wycombe Wndrs | A | 1-1 |
| TUES OCT 22 | HEREFORD (MYC 1) | H | 4-0 |
| Sat Oct 26 | Tottenham Hotspur | A | 1-1 |
| SAT NOV 02 | OXFORD UNITED | H | |
| SAT NOV 09 | CRYSTAL PALACE | H | |
| Sat Nov 16 | Wimbledon | A | |
| SAT NOV 30 | WYCOMBE W. | H | |
| Sat Dec 07 | Barnet | A | |
| SAT DEC 14 | AFC BOURNEMOUTH | H | |
| SAT DEC 21 | BRIGHTON & H.A. | H | |
| Sat Jan 04 | AFC Bournemouth | A | |
| SAT JAN 11 | BRISTOL CITY | H | |
| Sat Jan 18 | Bristol Rovers | A | |
| SAT JAN 25 | READING | H | |
| Sat Feb 01 | Brentford | A | |
| Sat Feb 08 | Colchester United | A | |
| SAT FEB 15 | SOUTHAMPTON | H | |
| Sat Feb 22 | Luton Town | A | |
| SAT MAR 01 | TOTTENHAM HOTSPUR | H | |
| Sat Mar 08 | Oxford United | A | |
| SAT MAR 15 | WIMBLEDON | H | |
| Sat Mar 22 | Crystal Palace | A | |
| SAT APR 12 | BARNET | H | |

All home fixtures are to be played at The Allied Dunbar Training Centre, Wanborough and will kick-off at 11.00am - Kick-Off times are subject to change without prior warning.

Fixtures 96/97

West County Television South West Counties Youth League

| | | | |
|---------|------------------|---|-----|
| Aug 24 | Bristol City | A | 2-1 |
| AUG 31 | CARDIFF CITY | H | 0-4 |
| Sept 07 | Cheltenham Town | A | 0-1 |
| SEPT 14 | CIRENCESTER TOWN | H | 0-0 |
| Sept 21 | Exeter City | A | 1-1 |
| Sept 28 | Hereford United | A | 1-0 |
| OCT 12 | SWANSEA CITY | H | 1-1 |
| Oct 26 | AFC Bournemouth | A | 1-1 |
| NOV 02 | BASHLEY | H | |
| Nov 09 | Bashley | A | |
| NOV 16 | BRISTOL CITY | H | |
| Nov 23 | Cardiff City | A | |
| NOV 30 | CHELTENHAM TOWN | H | |
| Dec 07 | Cirencester Town | A | |
| DEC 14 | EXETER CITY | H | |
| Jan 04 | Hereford United | A | |
| JAN 11 | PLYMOUTH ARGYLE | H | |
| Jan 18 | Swansea City | A | |
| Jan 25 | Torquay United | A | |
| FEB 01 | AFC BOURNEMOUTH | H | |
| TBA | Plymouth Argyle | A | |
| TBA | TORQUAY UNITED | H | |

All home fixtures are to be played at The Allied Dunbar Training Centre, Wanborough and will kick-off at 11.00am - Kick-Off times are subject to change without prior warning.

Swindon Town Youth 4 Hereford Youth 0

2nd Round Midland Youth Cup

Once again the boys had the experience of playing on the County Ground in the Midland Youth Cup.

For the first 10 minutes Hereford worked our back three & didn't allow us time on the ball to play our natural game of passing and against the run of play we took the lead through Alex Finlayson after Danny Hunt

found him with a magnificent 40yd pass which Alex hooked away with a great left foot strike. Then 2 minutes later Chris O'Connell scored a superb second after closing down the Hereford defence and chipping a great shot over the Hereford keeper into the top corner of the net. As I've said the goals came against the run of play but to the credit of the lads they then started to express themselves and played some delightful football against a team that battled away for the full 90 minutes. The scoreline remained the same until the last 15 minutes when Chris O'Connell helped himself to another and Scott Woodman scored after excellent approach play by Phil

MacDiarmid.

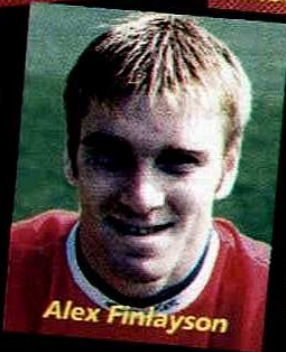
I thought the team played within themselves on the night and must express themselves more. Individually Wayne Thome & Chris O'Connell showed great enthusiasm and controlled the midfield area. And I was able to give opportunities to 2 Academy players Luke Sharps and Simon Futcher who have deserved their elevation from Clive Maguires "B Team" after a string of consistent performances.



Wayne Thorne



Scott Woodman



Alex Finlayson

Team: Betterton, Coupe, Wheeldon, Pattimore, Hunt, Davis, O'Connell, Thorne, MacDiarmid, Finlayson, Woodman, **Subs:** Campbell, Hodson, Sharps, Futcher.

South East Counties League Division 2 at 29th October 1996

| | P | W | D | L | F | A | Pts | GD |
|-------------------|----|---|---|---|----|----|-----|-----|
| Crystal Palace | 9 | 5 | 3 | 1 | 20 | 9 | 13 | +11 |
| Luton Town | 9 | 5 | 2 | 2 | 21 | 8 | 12 | +13 |
| SWINDON TOWN | 10 | 4 | 4 | 2 | 22 | 13 | 12 | +9 |
| Oxford United | 9 | 5 | 2 | 2 | 20 | 14 | 12 | +6 |
| AFC Bournemouth | 9 | 5 | 2 | 2 | 18 | 14 | 12 | +4 |
| Wycombe W. | 10 | 5 | 2 | 3 | 14 | 12 | 12 | +2 |
| Tottenham H. | 10 | 4 | 3 | 3 | 12 | 7 | 11 | +5 |
| Brighton & H.A. | 10 | 5 | 1 | 4 | 14 | 19 | 11 | -5 |
| Southampton | 9 | 5 | - | 4 | 13 | 8 | 10 | +5 |
| Colchester United | 9 | 4 | 2 | 3 | 14 | 13 | 10 | +1 |
| Bristol City | 9 | 2 | 4 | 3 | 10 | 11 | 8 | -1 |
| Bristol Rovers | 9 | 4 | - | 5 | 19 | 23 | 8 | -4 |
| Brentford | 10 | 2 | 2 | 6 | 12 | 17 | 6 | -5 |
| Wimbledon | 9 | 2 | 1 | 6 | 9 | 15 | 5 | -6 |
| Reading | 9 | 2 | 1 | 6 | 12 | 29 | 5 | -17 |
| Barnet | 10 | 1 | 1 | 8 | 7 | 25 | 3 | -18 |



SWINDON
TOWN
F.C.

SWINDON TOWN FOOTBALL CLUB



SWINDON
TOWN
F.C.

The Business Venue in Swindon

Business Conferences & Banqueting
Advertising Sales & Promotions
Executive Suites
Matchday Entertainment & Hospitality
Private Function Rooms
Community Facilities

For further details please contact:
SWINDON TOWN FOOTBALL CLUB
Tel: (01793) 532121 Fax: (01793) 423771



WYVERN STAFF

WYVERN STAFF AGENCY

24 Commercial Road, Swindon

Telephone (01793) 513363

ALWAYS required:
Industrial Warehouse Staff

Rates of pay from
£4.00 to £8.40 per hour

Immediate Start

CALL NOW!



riversrun
RUSHY PLATT SWINDON

NOW OPEN...

A superb Development of three and four
bedroom homes.

SELLING NOW!

RIVERSRUN
Off Wootton Bassett Road, Swindon

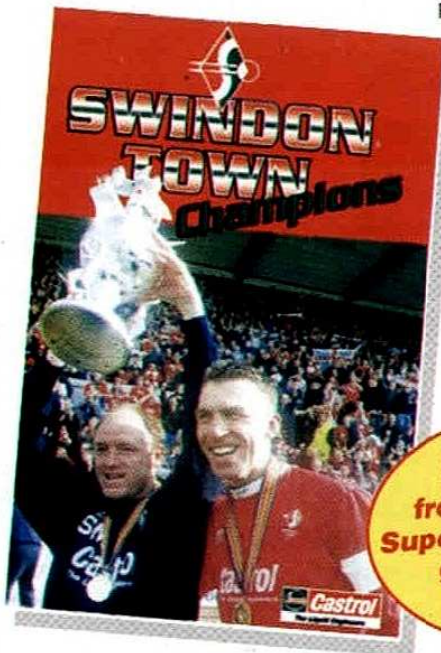
*For further details contact our
Sales Complex on (01793) 533428.*

BLOOR HOMES
Making you feel at home

Selling Agents: Connell. Telephone: (01793) 512991

SWINDON TOWN - CHAMPIONS

VSI's video tribute to Steve McMahon's Championship side of 1995/96 features all of the best action from a thrilling and glorious season!

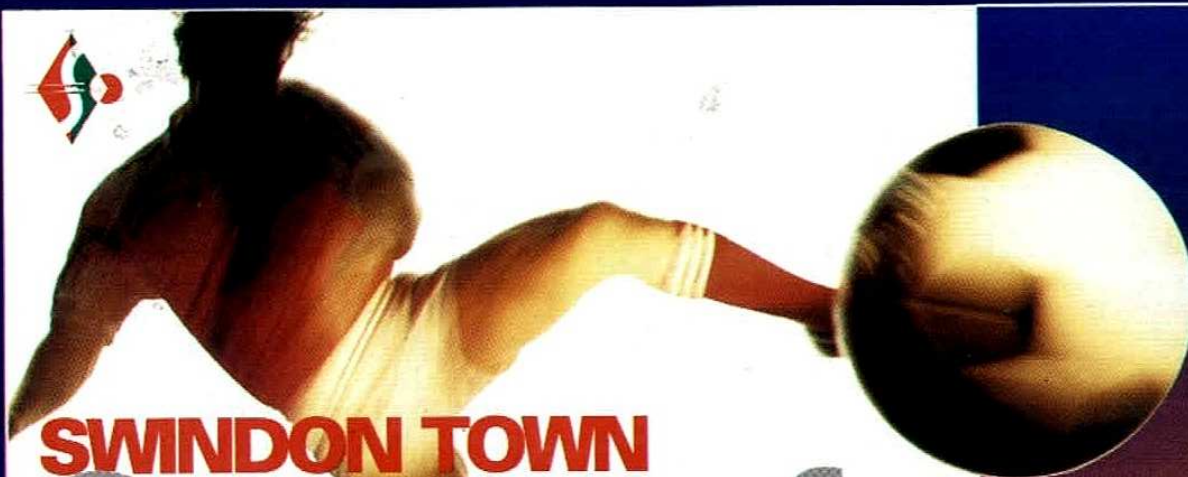


£12.99
from the Club
Superstore and all
good video
stocklists.

Relive the goals and triumphs of Swindon Town's Championship season exclusively on this eighty minute goal action video from Visionsport International. From the trouncing of Manchester United's cup slayers York City, follow the tense Coca-Cola Cup battle against Premiership Champions Blackburn through to victories over fellow promotion hopefuls Bradford City, Notts County and Crewe Alexandra. F.A. Cup goal action includes the defeats of Cambridge, Cardiff and Woking, the victory over Oldham Athletic and the two match battle with Premiership strugglers Southampton. Steve Finney, Wayne Allison and Kevin Horlock front the Robins' goal exploits in the run-in to the end of the season, concluding with the Championship celebrations after the Stockport County game, subsequent victory tour and civic reception in the town. Interviews with

Steve McMahon and key Swindon players, make this video a must for every Swindon Town fan's collection.

VSI
VISIONSPORT
INTERNATIONAL



SWINDON TOWN
Centre of Excellence

Spot the stars of tomorrow!

Swindon Town Football Club and National Power working in partnership to search for the stars of tomorrow

In partnership with



National Power

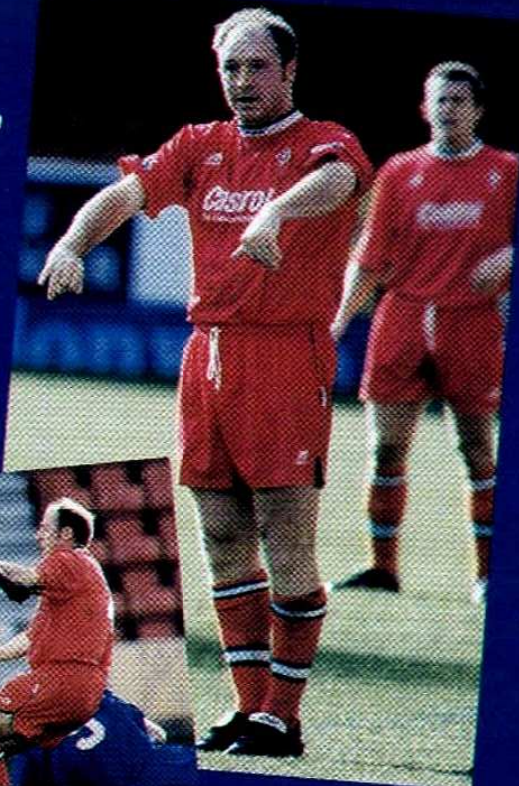
reserves round up

with **Ross MacLaren**



Steve McMahon played his first competitive match in nearly eight months when he turned out for Swindon Town Reserves recently.

The Gaffer helped Swindon clinch a 2-0 triumph over Portsmouth and was pleased to finally get back into the action.



"It was great to see Steve back in the thick of things," said Reserve team boss Ross MacLaren.

MacLaren's men are currently preparing for the next Wednesday's trip to local rivals Oxford United (7.30pm) when they will be aiming to continue their impressive form in the Avon Insurance Combination League.

The following Monday the Reserves meet Crystal Palace at the County Ground (2pm).

Steve McMahon pictured in action for the reserves recently

Fixtures 96/97

Avon Insurance Combination Div 1

| | | |
|-------------|---------------------|--------|
| Mon Aug 26 | Swansea City (LC) | A 2-1 |
| THUR SEP 19 | TOTTENHAM | H 1-3 |
| Wed Sep 25 | Charlton Athletic | A 4-1 |
| MON OCT 07 | LUTON TOWN | H 1-0 |
| MON OCT 21 | PORTSMOUTH | H 2-0 |
| Thur Oct 31 | Bristol City | A 7.30 |
| Wed Nov 06 | Oxford United | A 7.30 |
| MON NOV 11 | CRYSTAL PALACE | H 2.00 |
| WED NOV 20 | BRISTOL ROVERS (LC) | H 2.00 |
| Wed Nov 27 | Swansea City | A 2.00 |
| Wed Dec 04 | Oxford United (LC) | A 7.30 |
| MON DEC 09 | BRISTOL ROVERS | H 2.00 |
| Wed Dec 18 | Cardiff City | A 2.00 |
| MON JAN 06 | IPSWICH TOWN | H 2.00 |
| Wed Jan 15 | Brighton & H.A. | A 2.00 |
| MON JAN 20 | ARSENAL | H 2.00 |
| Wed Feb 05 | AFC Bournemouth | A 2.00 |
| MON FEB 10 | SOUTHAMPTON | H 2.00 |
| MON FEB 17 | BRISTOL CITY (LC) | H 2.00 |
| Tue Feb 25 | Watford | A 7.30 |
| WED MAR 05 | CARDIFF CITY (LC) | H 2.00 |
| MON MAR 10 | NORWICH CITY | H 2.00 |
| Mon Mar 17 | Chelsea | A 7.00 |
| MON MAR 24 | MILLWALL | H 2.00 |
| Tue Apr 08 | West Ham United | A 2.00 |
| MON APR 14 | Q.P.R. | H 2.00 |
| Wed Apr 23 | Wimbledon | A 2.00 |

All home fixtures are to be played at The County Ground and will kick-off at the time indicated above.

Kick-Off times are subject to change without prior warning.

Avon Insurance Combination Div 1 at 23rd October 1996

| | P | W | D | L | F | A | Pts | GD |
|---------------------|----------|----------|----------|----------|----------|----------|----------|-----------|
| Tottenham H. | 5 | 4 | 0 | 1 | 16 | 7 | 12 | +9 |
| Arsenal | 4 | 3 | 1 | 0 | 12 | 2 | 10 | +10 |
| Ipswich Town | 5 | 3 | 1 | 1 | 11 | 3 | 10 | +8 |
| Wimbledon | 4 | 3 | 1 | 0 | 13 | 7 | 10 | +8 |
| Q.P.R. | 5 | 3 | 0 | 2 | 11 | 6 | 9 | +5 |
| SWINDON TOWN | 4 | 3 | 0 | 1 | 8 | 4 | 9 | +4 |
| Luton Town | 5 | 3 | 0 | 2 | 7 | 5 | 9 | +2 |
| Cardiff City | 5 | 2 | 3 | 0 | 6 | 4 | 9 | +2 |
| Portsmouth | 6 | 3 | 0 | 3 | 7 | 6 | 9 | +1 |
| Chelsea | 4 | 2 | 2 | 0 | 7 | 4 | 8 | +3 |
| Swansea City | 4 | 2 | 1 | 1 | 6 | 5 | 7 | +1 |
| Oxford United | 5 | 2 | 1 | 2 | 11 | 11 | 7 | - |
| Watford | 5 | 2 | 1 | 2 | 8 | 13 | 7 | -5 |
| Millwall | 5 | 2 | 0 | 3 | 13 | 11 | 6 | +2 |
| AFC Bournemouth | 4 | 2 | 0 | 2 | 5 | 7 | 6 | -2 |
| Bristol City | 4 | 1 | 1 | 2 | 8 | 7 | 4 | -1 |
| West Ham United | 4 | 0 | 3 | 1 | 2 | 3 | 3 | -1 |
| Norwich City | 5 | 0 | 3 | 2 | 6 | 8 | 3 | -2 |
| Brighton & H.A. | 5 | 0 | 2 | 3 | 10 | 17 | 2 | -7 |
| Bristol Rovers | 5 | 0 | 2 | 3 | 3 | 14 | 2 | -11 |
| Southampton | 3 | 0 | 1 | 2 | 3 | 5 | 1 | -2 |
| Crystal Palace | 4 | 0 | 1 | 3 | 1 | 10 | 1 | -9 |
| Charlton Athletic | 4 | 0 | 0 | 4 | 3 | 16 | 0 | -13 |

Next Fixture..

Swindon Town Reserves are next in action on Wednesday when they travel to Oxford United. The game will kick off at 7.30pm when the second string will be hoping to repeat the first teams recent success over Oxford.

Peter Thorne



KIT SPONSOR



MAIN SPONSOR





Tony Horne's view from a far!

Do you want to know something funny? OK, Here goes: Southampton 6 Manchester United 3!

When was the last time the red devils let in 11 in a week and how unlike Rpy Keane to get sent off! Last year when The Saints did Man U over, Fergie blamed United's invisible shirts. Heaven knows what the post mortem said this time. I was reading as well that Eric Cantona, who has not been on great form of late, apparently wants to become a seaper before he retires. Well Eric I'll give you £3/hour to do my driveway - the leaves are certainly building up now.

Its rumour factory crazy up on Tyneside....Kev (the messiah) is

working out how to play without Shearer and

who to play with Sir Les. He's currently got Beardo in the hole but is could be Tino or Kitson this week. I saw Kitson for Derby a couple of season ago and I thought he was the best striker in division one, but obviously when you spend £22 mil on numbers 9 and 10, then Paul's bum is mostly going to end up on the bench. As for the Columbian Tortellini Umbrella, I have not seen a gut give the ball away so much in years. And they call him a genius! Well they obviously have not seen Stuart Mac play lately. At Boro, I think Robbo must have had a meeting with the bank manager because he has got rid of Branco, Barmby look sets to follow, and, as

Sponsored by



predicted at the start of the season, Jan the man is up for sale. I would like

to see Macca put in a bid for £50,000 just to take the mickey. People here say the Jan is off to Pompey. I think he can do better than that.

And Blackburn Rovers? I had a chance to put money on them to go down at the start of the season and I turned it down. What a fool because they are dead and buried.

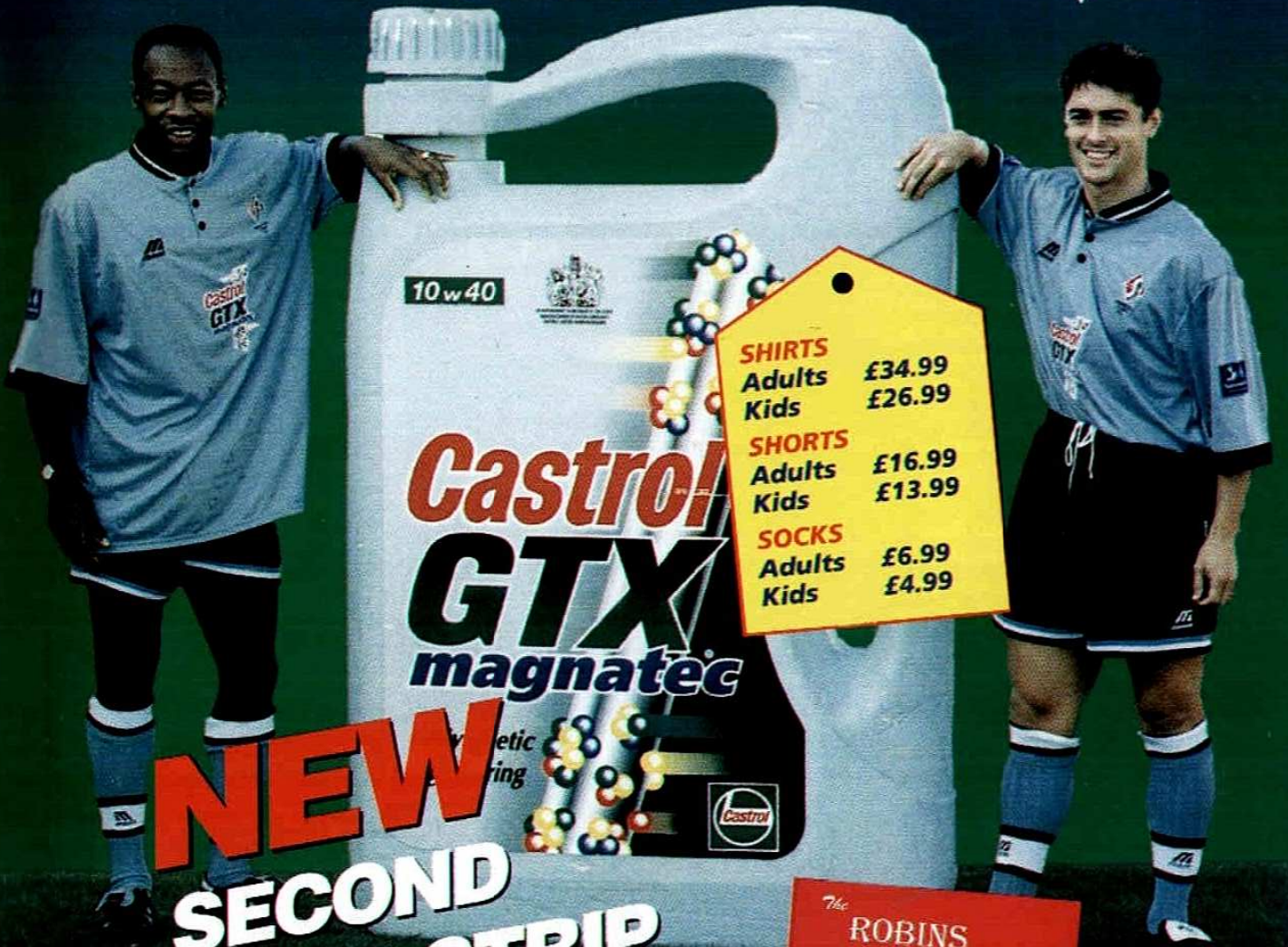
Today's game is a great occasion: Macca against his old club. (I am sure that is bow Crossy will have been billing it in the Adver.) It also features two of my old boyhood heros: Steve Coppell and Phil Neal, now at the helm for City. Still, no room for sentiment. We need three points, please.

...AND
STAY
ON THE
BALL.

HAINE & SMITH
REGISTERED OPTICIANS

the swindon town superstore

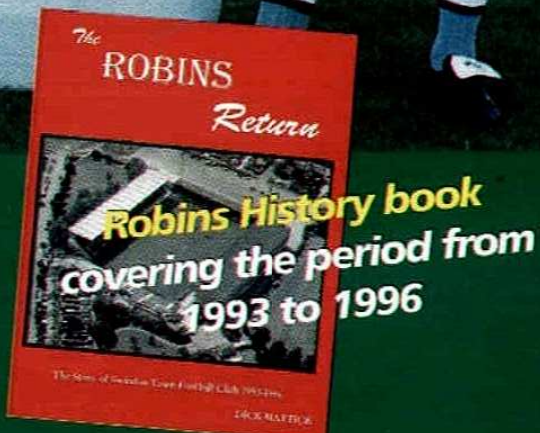
County Ground, Swindon



| | |
|---------------|--------|
| SHIRTS | |
| Adults | £34.99 |
| Kids | £26.99 |
| SHORTS | |
| Adults | £16.99 |
| Kids | £13.99 |
| SOCKS | |
| Adults | £6.99 |
| Kids | £4.99 |

Castrol
GTX
magnatec

NEW
SECOND
CHANGE STRIP
NOW IN STOCK



Open 8.30am - 5.45pm Monday to Friday
and 9am - 5pm Saturdays
To contact the Club Superstore and for Mail Order
details call 01793 423030.



MAIN SPONSOR

WE ARE PLEASED TO ACCEPT



the swindon town ticket office

county ground, swindon

update



Next Saturday, November 9th



Swindon travel to **Sheffield United** for a Nationwide First Division match (3pm).

Supporters can pay on the day with 2500 seats available in the Bramall Lane Stand - £13 for adults and £7 for Under 16's and over 60's along with students on production of their student identification.

On **Saturday November 16th, Barnsley** come to the County Ground (3pm) before we make the trip to **Portman Road** on **Tuesday November 19th (7.45pm)** for a rearranged match against **Ipswich Town**.

Existing tickets can still be used although refunds are available up to 48 hours before kick off. Some 800 seats are available at £14 with concessions £7.50 (OAP's) and £6 (Juniors).

Providing seats are available they will go on sale on the day. An additional allocation will be on sale on the day at £16 with no concessions.

We are on our travels again on **Saturday November 23rd** with a trip to Trevor Francis' **Birmingham City (3pm)**.

There will be 3,600 tickets on sale on the day in the Railway Stand costing £13 with no concessions.

Don't forget our rescheduled clash here at the County Ground against **Reading** which is now being played on **Friday November 29th (7.45pm)**.

This match will be **ALL TICKET**, so please purchase your ticket as soon as possible to avoid disappointment.

Other games now on sale at the box office are a home match with high flying **Bolton Wanderers** which will be played here at the County Ground on **Sunday December 22nd (2.10pm kick off)**.

Tickets can also be purchased for the home game against **Grimsby Town** on **Saturday December 28th**.

DID YOU KNOW?

SWINDON TOWN TICKET OFFICE OFFER A **FREE** PHONE BOOKING SERVICE.

We do not charge any credit card commission and we will post your tickets free of charge. Calls are charged at the normal rate. Our phone lines are open for business from 9am to 5.30pm Monday to Friday, Late night on Wednesdays until 6.30pm. We also take phone bookings on Saturday from 9am to 12pm. We accept any of the credit cards shown below.

For further details on ticket availability contact the Ticket Office on:

(01793) 529000

To order by fax:

(01793) 431887

WE ARE PLEASED TO ACCEPT



CHOOSE FROM NUMBERS 1-42

Stanley Racing

Golden Numbers

IRISH LOTTERY BETTING

Win up to £50,000

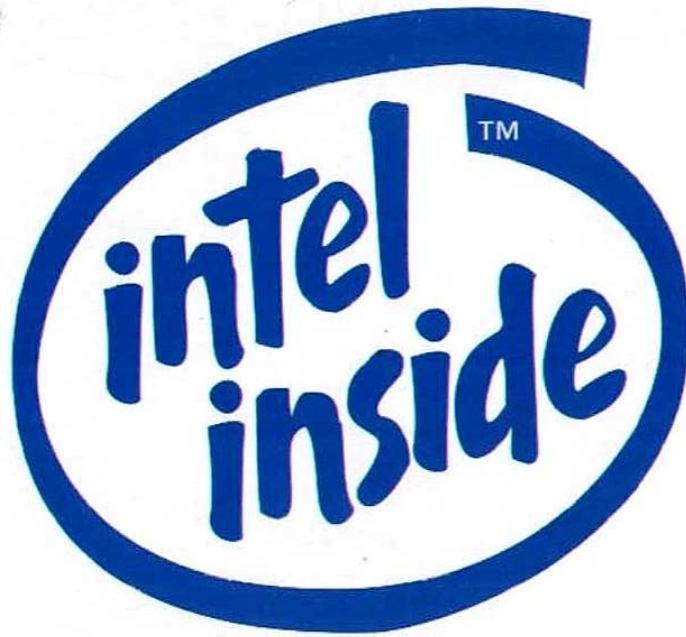
OUR PRICES BEAT THE LOTTERY!

PAYOUT BASED ON £1 STAKE ON THE SIX NUMBER GAME

| PICK ANY | OUR RETURNS | THE LOTTERY |
|-----------|-------------|-----------------|
| 1 NUMBER | £6 | NIL |
| 2 NUMBERS | £49 | NIL |
| 3 NUMBERS | £422 | £10 |
| 4 NUMBERS | £4096 | typically £65 |
| 5 NUMBERS | £44371 | typically £1250 |

Stanley Leisure

LEADING BOOKMAKERS
IN U.K. & IRELAND



pentium[®]
P R O C E S S O R

COWIE FORD *Swindon*

1st
for
FORD



SALES • SERVICE • PARTS



**Your local Ford
Main Dealer**



OVER 3000 GROUP STOCK VEHICLES TO CHOOSE FROM **OPEN 7 DAYS**

COWIE FORD

FLEMING WAY ROUNDABOUT,
SWINDON

01793 520002



OPENING TIMES: MONDAY-FRIDAY 8.30am-7pm. SATURDAY 8.30am-5pm. SUNDAY 10am-4pm.

Cars shown for illustration purposes only.

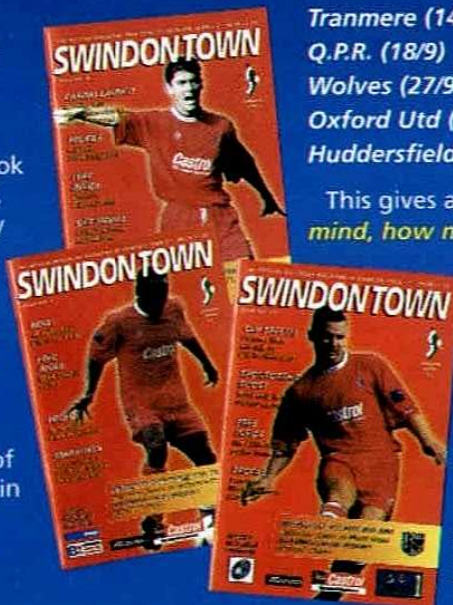
winning ways By Dave Hollister

The Nest-Egg half time draw is
Sponsored by

MECSERALEX

To the best of my knowledge, details of programme sales have never been listed before.

This applies not only at the County Ground but virtually everywhere. But before proceeding with this informative venture let us look first at our programme itself. Going to every possible away game as I do I have no fears of dissident encounters in claiming that ours is second to none. Even the Old Trafford publication last week looked and was inferior by comparison. It is safe to say that, in all areas of quality, everyone concerned in providing our Matchday Magazine can take a bow! **So how is it selling?**



The following statistics apply to this season up to and including Wednesday 16th October.

| Fixture | Attendance | Sales% |
|----------------------|------------|--------|
| Wolves (20/8) | 7451 | 38.1% |
| Port Vale (24/8) | 8706 | 36.2% |
| Oldham (28/8) | 8025 | 36.2% |
| Portsmouth (11/9) | 8430 | 34.8% |
| Tranmere (14/9) | 8430 | 34.8% |
| Q.P.R. (18/9) | 7843 | 37.9% |
| Wolves (27/9) | 8572 | 37.3% |
| Oxford Utd (12/10) | 10811 | 34.3% |
| Huddersfield (16/10) | 7724 | 32.6% |

This gives an average of 35.16%. **With this in mind, how many programmes will we sell today?**

Not percentage wise but in exact numbers. To win an autographed football, plus a free programme for every remaining home game this season, simply send me your forecast or drop it in to the Promotions Office before Saturday 9th November. Details of the winner and the result will appear in the Reading programme on Friday 29th November.

Trust us to help football

The Football Trust is helping the game at all levels - from providing kit for school teams, pitches and changing rooms for grass roots football, safety and improvement work throughout the game right up to providing vital assistance to help League clubs complete the essential task of redeveloping their grounds in line with the Taylor Report.

Over the last 20 years the Trust has received and distributed £250m from Littlewoods, Vernons and Zettlers Pools and Littlewoods Spot the Ball competition for the benefit of football.

Up and down the country, clubs are building new grounds and stands, installing seating, and providing safe and comfortable facilities for their spectators to enjoy. Every club depends on the support of the FOOTBALL TRUST and the success of the pools companies. Both are crucial for football's future.



THE FOOTBALL TRUST
Helping the game

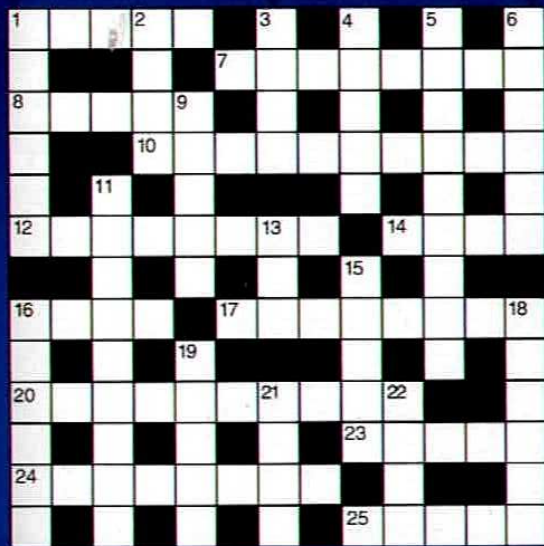


LITTLEWOODS VERNONS ZETTERS
Making sure football wins
the Pools each week

THE FOOTBALL TRUST, WALKDEN HOUSE, 10 MELTON STREET, LONDON NW1 2EB

crosswordtime...

compiled by Thomas Trickett



clues across...

- William, one time England forward (5)
- Scottish Club nicknamed "The Red Lichties" (8)
- John, ex Leeds United goalkeeper (5)
- Scottish Club nicknamed "Wee Jags" (10)
- The club nickname of Northampton Town (8)
- Stoke the Apollonia fire for this Albanian League side (anag) (4)
- Harps, League of Ireland side (4)
- Home of Roachdale FC (8)
- Paper outlining the result (10)
- Scott, Sheffield Wednesday striker (5)
- Thick garment for business like managers (8)
- Two hat-tricks plus one (5)

clues down...

- European Cup Winners 1967 (6)
- Stern start to Grimsby Town FC, apparently (4)
- Davies, Shrewsbury Town manager (4)
- Mickey, Preston North End forward (5)
- Portuguese League Club (9)
- Bury FC player (nick) (6)
- Rooms for arrested spectators (5)
- Called off match (9)
- ... of Ireland FC (short) (3)
- John, played a record 597 games for Bristol City 1951/66 (5)
- Swiss League side (1) (1) & (4)
- Martin, Burnley, Everton & England midfielder 1970's (6)
- Substitutes take a seat here (5)
- Sid, 1920's Arsenal player (4)
- Calm football team (anag) (4)

ANSWERS ACROSS...
 1 CLEGG, 7 ARBRATH, 8 LUKIC, 10 MEADOWBANK, 12 COBBLERS, 14 FIER, 16 FINN, 17 SPOTLAND, 20 SCORESHEET, 23 OAKES, 24 OVERCOAT, 25 SEVEN

ANSWERS DOWN...
 1 CELTIC, 2 GRIM, 3 FRED, 4 BROWN, 5 FAMILICAO, 6 SHAKER, 9 CELLS, 11 ABANDONED, 13 REP, 16 FC, SION, 18 DOBSON, 19 BENCH, 21 HOAR, 22 TAME



face in the crowd

Are you the lucky winner of our 'Face in the Crowd' competition?

In every Matchday Magazine we will be publishing a photograph with a face circled. If you are the winner please call Louise Kaye in the Marketing Department on (01793) 532121 in person within 14 days of the date of publication to collect your prize!

WIN A WEEKEND BREAK DURING TODAY'S HALF-TIME BREAK WITH SWINDON TOWN & JARVIS



During the half time break at today's game Swindon Town and Jarvis Hotels will be giving away a superb weekend break free of charge, to someone in the crowd. It will be completely at

random, and you don't have to enter any competition. We're just going to give it away there and then.

The weekend break is for two people for two nights and can be taken at any of Jarvis' 63 fine hotels across the UK.

All you need to do to win a Jarvis weekend break is hold onto your ticket stub until half-time. Straight after the half time scores are announced, we'll call out a seat number, which one of the Swindon Town players will randomly pick for us at half-time.

If it's your seat, come along with your ticket, to the Reception and ask for Louise Kaye and pick up your Free Jarvis Weekend Break voucher. It's as simple as that.

So listen out at the half-time break and you could be going on a superb weekend break with Jarvis Hotels.



**Swindon Town's Matchday Magazine -
designed, produced
and printed by
PIA Advertising
& Marketing Ltd.**



**for all your...
Design,
Direct Mail
Public Relations,
Exhibitions,
Reprographics and Print
call us now...**



tel: 01635 35546

PIA Advertising & Marketing Ltd.
The Litten, Newtown Road, Newbury,
Berkshire, RG14 7BB

marketing news

with Martin Stevens

A warm welcome to everyone from all of us in the Marketing Department for today's game against Manchester City.

Matchday Sponsors

As always we are delighted to welcome **PIA Advertising & Marketing** as today's Matchday Sponsors. PIA design and print our highly acclaimed Matchday Magazine as well as undertaking many other design & print projects for the Club.

One of the areas top creative agencies, PIA offer full in-house services in Design, Media Buying, Direct Mail, Advertising, Exhibition Design, Reprographics and Full-Colour Printing.

For more information call Nick Prescott/PIA on Newbury (01635) 35546.

Matchball Sponsors



We are delighted to welcome **HILLMEAD JOINERY** as today's Matchball Sponsors. Hillmead Joinery (Swindon) Ltd are a high quality architectural joinery and shopfitting manufacturer whose clients include:

M.O.D. - Local Authority - Hospitals - Hotels - Sports & Leisure Centres and major retail outlets.

We are pleased to be entrusted with the supply of joinery for the Hospitality Suites, new Players Lounge/Bar and Boardroom at Swindon Town Football Club.

New Arrival

We would like to congratulate our Public Relations Manager, Jason Harris, and his wife Lisa on the birth of their daughter, Lucy. Lucy arrived at 9.45am Tuesday weighing 8lb 8oz!! Our very best wishes to Jason, Lisa and her "big sister" Collette.

Presentation Time

Blick Plc were the Matchday Sponsor's at Wednesday's game against West Bromwich Albion. STFC Chairman, Mike Spearman, presents a signed framed shirt to Blick's Managing Director, Ian Scott-Gall.



Mr Scott-Gall presents Blick's Man of the Match, Paul Allen with his bottle of Champagne.



Bowerhill Machine Tools and Devizes Windows were joint Matchball Sponsors at Wednesday's game against West Bromwich Albion.

Man of the Match Paul Allen presents each sponsor with their autographed football as a memento of their evening at Swindon Town



Get Mobile with Motolec

Last month we announced an exciting new **MOBILE PHONE OFFER** with local retailer **Motolec and Cellnet**.

Choose one of three models, connect to Cellnet and not only will you receive a free



exclusive **SWINDON TOWN PHONE CASE** but the first one hundred connections through this offer have the chance to win one of 15 **PAIRS OF FULL HOSPITALITY TICKETS** for our home match vs Bolton Wanderers on 21 December. **SEE THE ADVERT ON PAGE 14** or pick up a leaflet from Motolec in Aylesbury Street or the Club Superstore.

OUR CORPORATE SUITE SPONSORS



treatment room

Sponsored by
Ridgeway Hospital

with Jonathan Trigg

Both Frederic Darras and Gary Elkins are now fit and returned to the squad for Wednesday's match against West Brom.



Peter Thorne has also picked up a left thy strain in Wednesday nights clash against West Bromwich Albion. Peter is expected to be fit for today's game and will almost certainly feature in the squad. He is currently being treated with ice and heat alternatively to speed up the healing process.



Skipper Mark Seagraves and Scott Leitch both missed out on that game but hopefully will be back for today. Mark has a groin strain that has now caused him to miss two matches.



Scott Leitch is struggling with the calf strain he picked up at Reading last week and will be looking to return in the near future.

Jason Drysdale continues to return to full fitness after his long running hamstring problem and will play for the reserves in order to regain his match fitness.



Steve McMahon came through a full 90 minutes for the reserves against Portsmouth last week without reaction and will now be looking to return to full fitness.

the shadowboard

Our network of satellite supporters groups continues to grow.

A new group for our West Country supporters has been established by **Mark Wells** of **Yeovil** who may be reached on **01935 413329**.

Initially Mark's group is concentrating on car-pooling for transport to matches - additional activities are planned as the group grows and progresses.

Any fans living in the Somerset area should call Mark and join his group.

A further group is being started in **Witney**, championed by our 'Good Ideas' competition winner **Nigel Harrison**.

We have also made contact with supporters in the **Portsmouth** area and hope to have more news about a group in this area in the near future.

The satellite supporters groups initiative is for the benefit of all of our 'out-of-town' supporters.

Please keep your letters coming - you will be surprised just how many Swindon supporters live near you, no-matter where you live!!



Shadow Board

CHAIRMAN
John Lodge

VICE CHAIRMAN
Sheila Maslin

SECRETARY
David Taylor

MEMBERS
Nigel Bennett
Doug Coombs
Derrick Hand
Alan Poole
Neil Seamark
Keith Vowles
David Waldron
David Wiltshire

Write to us at the Shadow Board at: P.O. Box 663, Swindon SN1 2NX.

benno gives his view

By Colin Benson

Manchester City...The name still conjures up memories of greatness even if only the older supporters have living experience of it. As it is I am often reminded of their glorious past as Bill Leivers, a hard man of granite proportions in his days as a full back at Maine Road, lives in a neighbouring village to me and I see Malcolm Allison regularly at Middlesbrough.

Bill Leivers made 285 league and cup appearances for City between 1953 and 1964 and played in city's FA cup winning side in 1956 when they beat Birmingham City 3-1. I saw that game in black and white on a nine inch television screen in a neighbours house, curtains drawn for maximum effect and I seem to recall that for most of the men crammed in to that tiny smoke filled room the novelty of seeing a great sporting occasion live in the living room was more impressive than the football itself.

This was the era of the famous Revie plan, a variation of the deep lying centre forward routine introduced to English fans by the magical Magyars at Wembley when Hungary walloped us 6-3 in 1953.

It is funny how folklore tends to bend the truth isn't it. Don Revie who was later to manage Leeds United and England, has always been attributed as the architect of this tactical ploy adopted some what successfully by City yet the credit should go to Revie's understudy John Williamson.

For it was Williamson, in an indolant mood during a Central League game who fell back behind the rest of the forward line and enjoyed some success pushing the ball through for his colleagues to have a go.

Assistant Trainer Fred Tilson was so impressed with the outcome that he passed the idea on the Manager Les McDowell, who in turn introduced the idea to Revie and the rest of the team.

It was first used seriously at Preston on 21 August 1954; City lost 5-0! Not put off they persevered and 12 points from the next 7 games (it was only 2 points for a win then remember) established the plan as one of the most innovative tactical systems then seen in the country.

Malcolm Allison covers Middlesbrough for a local radio station these days but the former West Ham defender was a party to City's greatest and most rewarding years during the Joe Mercer era.

Mercer the wily councillor and manipulator formed a partnership with coach Allison that was to sweep the Maine Road club not only to domestic glory but to European triumph as well. They won the old Second Division Championship in 1966 with a record 59 points and two years later were celebrating the League title after pipping Manchester United by 2 points.

The FA Cup was won in 1969 - Neil Young's goal good enough to beat Leicester and after a disappointing introduction to the European Cup in '66 City fully exploited their technical and collective strengths to win the ECWC in 1970. Polish giants

Gornick Zabrze were beaten 2-1 in the final in Vienna when Young again was on the scoresheet and a penalty conversion by Francis Lee was decisive.

Colin Bell (what a player) and Lee were outstanding in a very gifted side. They won a unique cup double that year, picking up the League Cup as well with a 2-1 win over WBA. What a team, arguably the best team to wear the City colours, with the likes of big Joe Corrigan in goal Book, Pardoe, Doyle, Booth, Oakes, Heslop, Bell, Lee, Young, Towers and Summerbee. There was a fluency about their play, a poetry that lit the fires of passion and excitement.

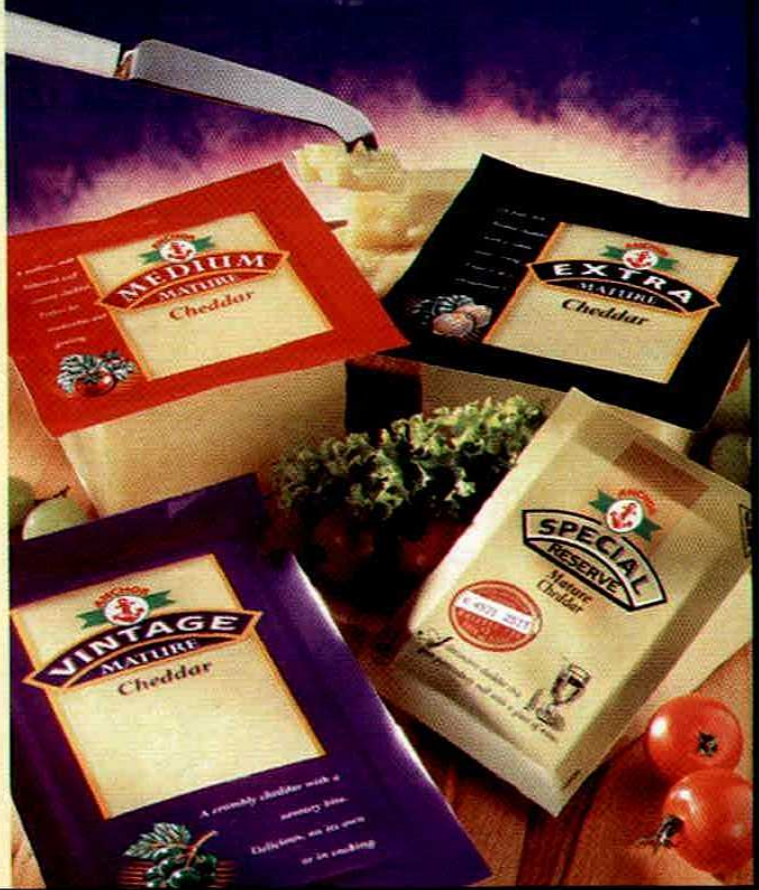
Manchester City were back at Wembley for the 1981 FA Cup Final which they lost to Spurs in a replay but they have never been able to recapture those heady days of the seventies though there are still some links. Francis Lee of course is now the Chairman of the Club and former Swindon starlet Nicky Summerbee, who will be in blue today, is the son of Mike, but that's as close as it gets.

The truth is that this great bastion of Northern football has only ever flirted with greatness unlike theirs Red Rivals at Old Trafford who have lived with it since 1958 when the tragic Munich air disaster spawned world wide sympathy. It's been hard for City.

The desire to cast off the shadow of United has led to instability. What is it? Fifteen managers in 17 years. No wonder ex City mid-fielder Steve McMahon commented "brave man" when I told him Steve Coppell had got the job.

OUR LINE UP FOR THIS SEASON

Savour the flavour



kiddiescorner

kids crossword

Across

- Left Blackburn in October 1996. (7)
- Swindon skipper who had a spell with City. (9)
- Former Stuttgart keeper who came to City? (5)
- Current Swindon player who was with City? (6)
- City player with a famous father who managed Nottingham Forest. (6)
- New City boss. (7)
- City score against Swindon in 1930. (3)
- City nickname. (5)
- Older half of double link of transfers to City from Swindon. (4)
- Sunderland manager who was at City. (4)

Down

- City defender who is the son of an Olympic Runner. (9)
- Family double transfer link between Swindon & City. (9)
- Portsmouth player formerly with Swindon & City. (7)
- Recent manager who left City after England World Cup success as a player. (4)
- City road in Manchester. (5)
- Red means this. (3)
- Between the posts at both ends. (8)
- A Villa keeper who is the son of a City stalwart. (5)
- City Chairman who played for England. (3)
- Younger half of link transfers, who went North in 1994. (5)

KIDS QUIZ

- ARTE ET LABORE is the motto for which Premiership Team?
- PREPARED is the motto for which Premiership Team?
- Which team claim to be EUROPE'S FOOD TOWN?
- NIL SATIS NISI OPTIMUM is the motto for which Premiership Team?
- Who are the FRIENDLY FOOTBALL CLUB?
- UPON THIS ROCK is the motto for this Posh team?

Ans: 1.Blackburn, 2.Aston Villa, 3.Grimsby Town, 4.Everton, 5.Stockport Co, 6.Peterborough Ltd.

- ANSWERS ACROSS:
2. HARTFORD, 3. SEAGRAVES, 7. MANUEL, 9. FINNEY, 10. CLOUGH, 11. COPPELL, 14. TEN, 16. BLUES, 17. MIKE, 18. REID.
- ANSWERS DOWN:
1. BRIGHTWELL, 3. SUMMERBEE, 4. SIMPSON, 5. BALL, 6. MAINE, 8. OFF, 10. CROSSBAR, 12. OAKES, 13. LEE, 15. NICKY.

captain's column

with Mark Seagraves



Wednesday's game against West Bromwich Albion was what you would call a game of two halves.

I thought we did reasonably well in the first half and it was great to see Paul Allen get on the scoresheet to give us the advantage.

However the second half was a different story and once they got their first goal we seemed to fall to pieces.

We made some silly mistakes and we simply have to irradicate these errors.

We can't just blame the defence the whole performance was below par.

I have said it before but the consistency factor comes into

play again. It is no good

winning three

games and then losing the next two. If we want to survive in this league we have to concentrate a lot better and make sure we don't lose games we should be winning.

Today we take on Manchester City who have not enjoyed the best of fortunes over the past few seasons.

Yes they are a big club who should probably be in the Premiership. But we are above them in the League table and if we play to our potential there is no doubt that we are capable of sending them back to Manchester

Sponsored by

BBC



WILTSHIRE
SOUND

WHERE ALL THE
SWINDON
TOWN
ACTION IS

103 - 105FM

on the end of a defeat.

Having lost our last two games we are all desperate to get the right result this afternoon. It might not be pretty but at the end of the day it is the result that is all important.

That is not to say that we won't be trying to play entertaining football but you have to win the battle first.

Congratulations to Kevin Horlock on his call up to the Northern Ireland squad. He deserves it and it just goes to show that you can still play International football even if you are in the First Division.



We can guarantee you a quality service at very competitive prices.

CHRISTMAS Party Nights at

Our Christmas Party Night Packages come gift wrapped to ensure the perfect celebration

SWINDON TOWN FOOTBALL CLUB

We will be hosting Party Nights throughout the month of December to all companies, large or small

THE PARTY NIGHT PACKAGE INCLUDES:

A Delicious 3 Course Christmas Fayre

A specially prepared traditional Christmas menu and vegetarian alternative, offering something tasty for everyone

Dance the night away to the music of BBC Wiltshire Sound's very own Stuart Mac Roadshow

Local DJ Stuart Mac playing all the greatest party hits, your party is sure to go with a swing!

Christmas Party Novelties

Christmas Decorations, Crackers and Party Poppers, to start the night with a bang!

Competitive Bar Prices

Why pay Hotel tariffs!we have a bar extension through until midnight.



£18.00 Per Person (inc. VAT)

BRING YOUR PARTY TO OUR PARTY!

To book, please call Tracy Bond in the Marketing Department on Swindon (01793) 532121

Spotlight on **Striker**

Waiting patiently in the wings for his chance to play a part in Swindon's surge to the top of the Nationwide First Division is former Manchester City striker Steve Finney.

The 22 year old Geordie has had to be content with a place on the subs bench for

much of the season but he is remaining patient and knows sooner or later he'll get his chance.

"With Peter Thorne banging the goals in at the moment it looks as though I'll have to wait a while longer for an opening.

"But to be honest it is more important that the team is winning and from a personal point of view I'd like to see Thorne do well because he deserves it.

Finney, like Thorne is one of the young breed of strikers manager Steve McMahon drafted in when he took over the reins at the Club.

And despite being dropped early in the campaign, Finney still has no regrets about making the move down South.

"I'm enjoying every minute of it," he said.

Finney was a schoolboy at Carlisle United before becoming an apprentice at Preston North End.

Preston released him after six appearances and after a successful trial at Maine Road, he spent two years with Manchester City.

"I learnt a lot during my time at Maine Road. It was nice to play with a lot of good players and I have to regard it as a step on the ladder because it was there that I met Steve McMahon.

"We played together in the reserves when Steve was out of favour and when he took over at Swindon I was pleased that he came in for me.

Although originally signed as cover for Peter Thorne, an injury gave Finney the opportunity to make his mark with his debut on the opening day of the season at Hull City.

And after scoring the winner there, he went on to play a major role in the Championship winning season with 16 goals in 31 appearances and it could have been more.

"If I hadn't have picked up a hamstring injury and then a broken leg near the end of the season I'm confident I could have finished up with 25 goals.

"I was gutted to miss out during the run in to the Championship but it was still the highlight of my career, being part of the Championship winning team."

SANDY MARTIN IN THE MORNING

PRE-DICTA-SCORE



CLASSIC GOLD

BRUNEL
936/1161AM

**PRE-DICTA-SCORE AND WIN
AN AUTOGRAPHED FOOTBALL**

CLASSIC GOLD

BRUNEL
936/1161AM

**IT'S NOT JUST "YOU"
STEVE McMAHON LISTENS TOO!**

CLASSIC GOLD

BRUNEL
936/1161AM

Steve Finney



Unlike last term, Finney failed to make his mark during the early part of this season as he failed to score in three starts before being replaced by Steve Cowe.

"When I was first dropped we were winning games but not playing well. Then we had a poor run of results when I felt I might get back in but an injury ended my chances.

"But now I'm back and fighting for a place in the starting line-up," he added.

He would dearly like to be part of the team for today's game as Swindon take on his former club now managed by Steve Coppell.

And Finney feels Coppell has got a major task ahead of him, trying to repair the damage that

has been done over the past few years at Maine Road.

"I still know quite a few of the players and the staff up there and to be honest it has been a club in turmoil.

"The sacking of Peter Reid was the club's first real mistake because he was a good manager. You can see that by the tremendous job he is now doing at Sunderland in the Premiership.

"Since then there has been one disaster after the next. Manchester City is a big club which has been run badly and we will just have to wait and see if they can start to turn things around.

"But one thing is for sure - we won't be doing them any favours today."

Name: Steve Finney

Age: 22

Birthplace: Hexham

Position: Centre Forward

Former Clubs:

Carlisle (Schoolboy), Preston, Manchester City

Nickname: "Finbar"

Who did you support as a youngster?: Newcastle & Liverpool

Career highlight so far: Division 2 Championship

Favourite other sports: Golf & Cricket

Most respected player in football: Peter Beardsley

CAMBERLEY AUTO FACTORS LIMITED

GET YOUR SPARES WHERE THE TRADE BUY THEIRS

TOP OF THE LEAGUE FOR MOTOR SPARES IN SWINDON

UNIT 8, LYNTON ROAD, CHENEY MANOR IND. EST. TELEPHONE 01793 532891

NON-STOP PROMOTIONS
Making your good name look even better

Telephone today for our current brochure, opening up a world of possibilities for your Promotional Product needs

Telephone: 01672 563030
Non-Stop Promotions & Marketing Ltd.,
Fordbrook Business Centre, Marlborough Road,
Pewsey, Wiltshire, SN9 5NU.

1996/97 kit sponsorship



Paul Allen



Wayne Allison



Steve Cowe



Ian Culverhouse



Fraser Digby



Jason Drysdale



Gary Elkins



Tel:(01793)
825935



Steve Finney



Ty Gooden



Kevin Horlock



Steve McMahon



Wayne O'Sullivan



Mark Seagraves



Alex Smith



Gary Elkins



Peter Thorne



Kevin Watson



Mark Robinson



Frank Talia



Mark Walters



Frederic Darras



Scott Leitch

Sponsor your favourite Swindon Town player's **WHOLE KIT**
1996/97 season £330.00

1-Shirt £90.00 2-Shorts £60.00 3-Socks £40.00 4-Match Boots £80.00 5-Tracksuit £90.00

All prices are subject to VAT.

in & around the **County** ground

Brought to you by

PHH

Official car supplier to STFC



Swindon connection in the States

Swindon supporter Zoe Pike met another Swindon fan while on holiday in Orlando, Florida.



The 16 year old season ticket holder at the County Ground is pictured with the world famous Mickey Mouse who is

obviously showing his allegiance with his Swindon coloured trousers and hat.

Zoe also happened to bump into Paul Allen (Taz) while on holiday in the States.



And he was only too pleased to pose for a picture.

No whiskers for City cat

Today's visitors Manchester City had an unusual article in one of their recent programmes.

The Maine Road club expressed their sadness and regret at the news of the death of 'City-Cat'.

According to the City publication, the feline fan will be greatly missed by 'Trophy' the collie dog and all North East Manchester City supporters.

'City Cat' belonged to an exiled Blues fan who lives in Tyne and Wear in a house called 'Blue Moon'.

City Cat's owner, City fan Steve Wright, said: "Everyone knows where the inspiration for my cat's name came from and all I would have to shout to get his attention was, "Come on City!". It's a great loss to the world of football."

Latics' lovely gesture

A young Tranmere Rovers fan recently headed off to his side's Coca-Cola Cup tie with Oldham Athletic unaware



of the drama that was about to unfold.

Mark Harrison (13) was accidentally hit in the face by a thunderous volley from Latics Stuart Barlow during the warm up.

After receiving attention from paramedics and both club physio's the youngster recovered although he still had quite a headache.

And the final score didn't do his headache any good as Oldham beat Tranmere for the first time in 23 years.

The following day Oldham Chairman Ian Scott contacted the Prenton Park club to seek out Mark's address and sent him a ticket for Rovers' next game at Prenton Park.

Saturday Crèche

Situated in the Lifestyle Centre at the Stratton Bank end of the Castrol Stand, the Crèche is managed by qualified staff from Swindon Child Carers and is for kids aged between 2-8 years.

Limited to 26 children, the facility is available for home and away fans on Saturday's only.

Each session from 1.30-5pm costs just £2 per child and places must be booked in advance.

Contact Ann Read on 01793 514055 between 9am and 4.30pm, Monday to Friday.

Barnsley fixture



Don't forget our next game here at the County Ground is on Saturday

November 16 when we entertain Barnsley (3pm).

After a flying start Barnsley's push has petered out a little, but they are still handily placed.

Bolton date changed



Another date for your diary is our home game against Bolton Wanderers which

has been put back to Sunday December 22.

The game will be screened live by Central and Granada and will kick off at the unusual time of 2.10pm.

It promises to be an entertaining game against the high flying Northerners.

swindontown ladies



by Roger Reeves

The Town Ladies earned a place in Round Two of the Southern Region League Cup with a two goals to nil victory away to Havant Town.

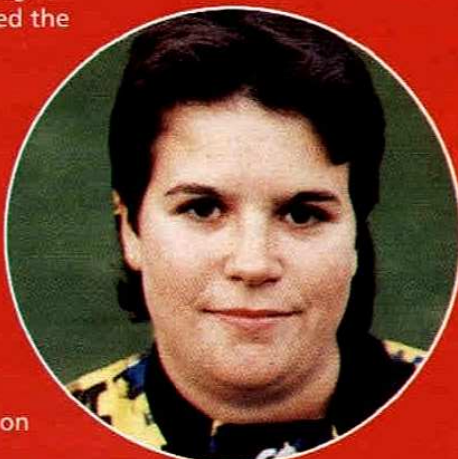
The Town took control from the kick off but had to wait until the 28th minute before they got the first goal; Sara Privett scoring direct from a corner. Kerie Garwood added a second just before half time after a good build up between Kim Reeves and Nadine Lloyd.

The Town had the better of the second half but a tight Havant defence allowed the Town forwards few chances. The Havant attack were allowed no room by the Town Centre backs Sara Privett and Netti Wyness while keeper Jo Sharpe dealt comfortably with anything that got through.

Keie Garwood and Pam Laker were both on the score sheet when Wiltshire met Dorset in their first game in the South Western Counties Championship. Wiltshire won the game, that was played on Bemerton Heath

Harlequins ground, by five goal to two. Netti Wyness, Nadine Lloyd and Kim Reeves also played in the game.

Tomorrow the Town travel up the M4 to face old rivals Reading Royals in the Second Round of the Women's FA Cup. The Town and the Royals joined Division Four of the Southern Region League at the same time and have both gained promotion in successive seasons to Division One. The two sides have met six times in the League and once in the League Cup. To date the Town have won four games, Royals two and one match was drawn.



Jo Sharpe who kept a clean sheet in the League Cup game against Havant Town.

Swindon Town Ladies results

**Southern Region League Cup Round One
Havant Town 4 Swindon Town 2**

Scorers: Sara Privett & Kerie Garwood

Team: Jo Sharpe, Sharon Black, Netti Wyness, Sara Privett, Clare Tyson, Tracy Mackeddie, Kim Reeves, Sil Cryer, Justine Hume, Nadine Lloyd, Kerie Garwood.

Subs: (Used) Deb Martin & Vikki McCann. (Not Used) Alison Richards

Fixtures 96/97 Southern Region League Division 1

| | | | |
|---------------|------------------------|---|------|
| Sun 8th Sept | Portsmouth | A | 1-3 |
| Sun 15th Sept | Havant Town | A | 4-2 |
| Sun 22nd Sept | Swindon Spitfires | A | 2-3 |
| Sun 29th Sept | Cinderford T. (FAC 1) | A | 10-0 |
| SUN 6TH OCT | BINFIELD | H | 4-1 |
| SUN 13TH OCT | RINGWOOD | H | 4-2 |
| Sun 20th Oct | Southampton | A | 0-7 |
| Sun 27th Oct | Havant Town LC1 | A | 2-0 |
| Sun 3rd Nov | Reading Royals (FAC 2) | A | |
| Sun 10th Nov | Cheltenham | A | |
| Sun 17th Nov | Reading Royals | A | |
| Sun 24th Nov | To Be Advised | | |
| SUN 1ST DEC | PORTSMOUTH | H | |
| SUN 8TH DEC | HAVANT TOWN | H | |
| Sun 15th Dec | League Cup 2nd Round | | |
| SUN 22ND DEC | SWINDON SPITFIRES | H | |
| Sun 5th Jan | Regional Five-A-Side | | |
| Sun 12th Jan | Binfield | A | |
| Sun 19th Jan | Ringwood | A | |
| Sun 26th Jan | To Be Advised | | |
| SUN 2ND FEB | SOUTHAMPTON | H | |
| Sun 9th Feb | Southampton Saints | A | |
| Sun 16th Feb | Cheltenham | A | |
| SUN 23RD FEB | READING ROYALS | H | |
| SUN 2ND MAR | SOUTHAMPTON SAINTS | H | |

League Table 96/97 season Southern Region League Division 1

| | P | W | D | L | F | A | Pts |
|---------------------|----------|----------|----------|----------|-----------|-----------|----------|
| Portsmouth | 6 | 6 | 0 | 0 | 17 | 5 | 18 |
| Southampton | 6 | 5 | 0 | 1 | 27 | 3 | 15 |
| Reading Royals | 6 | 5 | 0 | 1 | 25 | 10 | 15 |
| Swindon Spitfires | 6 | 4 | 0 | 2 | 16 | 16 | 12 |
| Southampton Saints | 6 | 3 | 0 | 3 | 15 | 13 | 9 |
| SWINDON TOWN | 6 | 3 | 0 | 3 | 15 | 13 | 9 |
| Cheltenham | 5 | 2 | 1 | 2 | 6 | 16 | 7 |
| Binfield | 7 | 1 | 0 | 6 | 7 | 21 | 3 |
| Ringwood | 7 | 0 | 2 | 5 | 5 | 18 | 2 |
| Havant Town | 7 | 0 | 1 | 6 | 4 | 17 | 1 |

Player Appearances 96/97 season

| | APPS | GOALS |
|-----------------|------|-------|
| Sharon Black | 8 | - |
| Sil Cryer | 1(6) | 1 |
| Donna Fraser | 1 | 1 |
| Kerie Garwood | 8 | 6 |
| Justine Hume | 4(1) | - |
| Pam Laker | 7 | 3 |
| Nadine Lloyd | 8 | 8 |
| Tracy Mackeddie | 7 | 4 |
| Deb Martin | 5(2) | - |
| Vikki McCann | 6(1) | - |
| Sara Privett | 5(1) | 1 |
| Kim Reeves | 8 | 2 |
| Alison Richards | 5 | - |
| Jo Sharpe | 2(3) | - |
| Clare Tyson | 8 | - |
| Netti Wyness | 5 | - |
| Own Goals | | 1 |

() Denotes used sub.

football shorts

by M.J. Evans

Striking coincidence

Dixie Dean and Jimmy Greaves were exactly the same age when they recorded their 200th League goal. Both players were exactly 23 years and 290 days old!

Cleansheets

Steve Death established a Football League record of defending his Reading goal from the opposition for 1,103 minutes between March and August 1979. This record included 11 complete League matches. Death was signed by the Royals for £20,000 from West Ham United after a loan spell with them.

Dale's first final

Rochdale are the only club from Division 4 to reach a League Cup Final. In 1961-62 when the trophy was in its infancy most of the major clubs fielded reserve sides whilst concentrating on the other two major trophies. The final was not contested at

Wembley but on a home and away basis. Rochdale's scalps along the way included: Southampton, Doncaster Rovers, Charlton Athletic, York City before beating Blackburn Rovers in the semi final 3-1 at home and losing 2-1 at Ewood Park. Norwich City were the eventual winners winning 3-0 at Spotlands and 1-0 at Carrow Road.

Edinburgh rock

The first and only FA Cup semi-final to be played outside of England occurred in 1885 when Queens Park held Nottingham Forest to a 1-1 draw at Derby and went on to win the replay 3-0 in Edinburgh.

A pair of tenners

To concede ten goals or more in a League match is one thing but to have it done twice in the same season . . . Rotherham United conceded 77 goals out of 42 Division Three North fixtures in season 1928-29 to finish seventh from bottom. Of those 77 goals 10 were conceded versus South Shields, with a further 11 against

them via Bradford City. Only 56 goals were conceded in 40 games. No League club has conceded 10 goals or more twice in the same season.

Portuguese man of war

Norman Burtenshaw was never too shy to send any player off when necessary and during an allegedly friendly match between Arsenal and Portuguese side Benfica, he sent the entire Benfica side off.

Sport in the blood

Chris Balderstone was another player who whilst being a star in the cricket field also found time to fit in the odd soccer match. On September 15, 1975 he managed the two games on the same day. Batting for Leicestershire against Derbyshire at Chesterfield. As soon as his part of the game was over he changed his flannels for the playing strip of Doncaster Rovers and dashed off in a car to play in a Division Four fixture with Brentford

HELP SAVE FULHAM'S HERITAGE

- Craven Cottage is one of the oldest and most attractive grounds in England, and of considerable architectural interest, as well as footballing tradition. The Cottage itself and the Stevenage Road stand are both listed buildings, but in dire need of repair.
- For the first time since it began playing at the delightful site on the banks of the Thames exactly 100 years ago, the Club has the chance to purchase the ground and ensure Fulham's long-term survival at its historic home. Permission has been given for a mixed development of flats and football stadium, with the restoration of the two historic landmarks the starting point of the plan.
- The supporters, through *FULHAM 2000*, are working with the Club to finance this modernisation scheme. Resources are very limited, but our target is to raise the £1 million needed for work on the Cottage and Stevenage Road stand.
- We are appealing to supporters of all clubs to help us restore this important part of football's heritage to its former glory and all donations, however small, would be greatly appreciated.



FULHAM 2000, FREEPOST, LONDON W14 0BR
TEL: 0171-603-2000

FULHAM
2000

football shorts by M.J. Evans

All about balance

Lennie Hepple, father-in-law of Bryan 'Pop' Robson (former Sunderland, Newcastle and West Ham Utd forward), was at one time a professional ballroom champion and used his skills of dexterity and balance to help improve the football technique of Bryan along with a list of other footballing stars: Bobby Moore, Peter Shilton and Alan Ball to name but a few. In 1980 he was approached by Southend United and held a two-day clinic at their ground where he taught the players how to increase their speed, and upper body balance. Wonder if it worked?

It's not cricket

In 1880 two cricket clubs in Birkenhead got together and decided to form a Football Club to be known as Belmont FC (Belmont & Lindhurst CC). The club played the 1881-82 season under that name. A meeting was

held at Sainty's Cocoa Rooms at the back of the old market hall and the name Tranmere Rovers was chosen. There are several townships in the borough of Birkenhead, Tranmere being the oldest. The team began under that name in season 1883

Cricket club spurred on

The origin of many clubs today go back to local church institutes, sports clubs and a great many at first started out as offshoots of cricket clubs. In 1880 a cricket team was formed by boys from a local grammar school which they baptised as Hotspur after Sir Henry Percy, due to his bravery in battle. In 1882 they formed a football team called Hotspur F.C. and one year later they played their matches on Tottenham Marshes. In 1886 it became known as Tottenham Athletic Club later Tottenham Hotspur.

Oldest player

When New Brighton played Hartlepool United in a League match in March 1947 they found themselves with only nine players to field. New Brighton's manager, Neil McBain selected himself to play in goal for his side and in so-doing became the oldest person to play in a League match at the age of 52 years and four months.

Libel

Newton Heath FC took out a libel action against a Birmingham Newspaper following their match with West Bromwich Albion. The paper alleged an Albion player had been the victim of foul play. Mr Justice Day found for the plaintiffs and awarded charges of one farthing. For those not born in the time of the farthing, who was, it's value is one twenieth of a five penny coin.



Caught.
Ball watching!

The official ball supplier to:



Reproductions by Scouting Tel: 01865 251220

on the road.



Ipswich Town

Tues November 19th Kick-Off 7.45pm



Town's visit to Portman Road - originally scheduled for October 5 - was called off when Ipswich took advantage of the Under-21 International ruling.

Birmingham City

Sat November 23rd Kick-Off 3.00pm



There were a few sad faces amongst Swindon fans when Town trailed 4-1 at St. Andrews on Easter Monday 1993. But Hoddle's men turned the scoreline upside down for a remarkable 6-4 victory.

Going to Sheffield?



This fixture is subject to International call-ups Watch for announcements in you local press

TRAVEL CLUB

| | |
|-----------------------|------------------------|
| IPSWICH TOWN | BIRMINGHAM CITY |
| Fare £12.00 | Fare £7.00 |
| Depart County Ground: | |
| 1.45pm | 11.15am |

Bookings taken at the Travel Club Office in the Castrol Stand before and after all home games and Tuesday to Thursday evenings from 7.00 - 9.00pm, or at the Information Centre in Regent Street. Pick-up points are available - please enquire when booking.

You can also book by telephone at Barnes Coaches on the number below.

A £2 reduction is available for all children accompanied by an adult.

For Bookings Telephone:
(01793) 611499 or (01672) 540330

Travelling by Road.....

Ipswich Town

Take the M4 East before joining the M25 at Junction 4b. Leave the M25 at Junction 28 to join the A12. At the junction with the A14 (Tesco's Roundabout), take the second exit (London Road). Turn right at the fourth set of traffic lights, into West End Road. The recommended car park for visiting supporters is next to the coach park on the right. Portman Road is five minutes walk.

Travelling by Road.....

Birmingham City

Take the A417, joining the M5 at Junction 11a. Follow the M5 North, joining the M42 at Junction 4a. Leave the M42 at Junction 6 (A45 Birmingham) and follow signs to city centre. At end of Small Heath Highway, turn right into Coventry Road and then left into Tilton Road.



S.A.S TRAVEL

24 HOUR SERVICE



| | |
|---------------------|------------------------|
| IPSWICH TOWN | BIRMINGHAM CITY |
| Fare £11.50 | Fare £7.00 |
| Depart: | |
| 1.15pm | West Swindon 11.00am |
| 1.30pm | County Ground 11.15am |
| 1.45pm | Ermin Street 11.30am |

Bookings can be made at the old Matchday Ticket Office on Tuesdays, Wednesdays and Thursdays between 10.00am and 2.00pm on Thursday evenings between 7.00pm and 9.00pm and before all home games. Bookings are also taken in association with Silver Knight Coaches on 01249 720360 on Mondays to Fridays between 9.00am and 5.00pm. All coaches are fitted with seat belts throughout and are NON SMOKING. A hostess service of hot and cold drinks and light refreshments is also provided. Reductions available for under-15's.

Tel:(01793) 825935
Fax:(01793) 821015

statistics 1996/97 season



NATIONWIDE LEAGUE DIVISION 1 up to and including October 31st

| | P | W | D | L | W | D | L | F | A | PTS. |
|----------------------|----|---|---|---|---|---|---|----|----|------|
| BOLTON WANDERERS | 15 | 7 | 1 | 0 | 3 | 3 | 1 | 35 | 20 | 34 |
| NORWICH CITY | 15 | 4 | 4 | 0 | 5 | 0 | 2 | 24 | 12 | 31 |
| CRYSTAL PALACE | 15 | 4 | 2 | 1 | 3 | 4 | 1 | 33 | 12 | 27 |
| BARNLEY | 14 | 3 | 3 | 2 | 4 | 2 | 0 | 24 | 15 | 26 |
| TRANMERE ROVERS | 16 | 5 | 1 | 2 | 2 | 3 | 3 | 24 | 17 | 25 |
| WOLVES | 16 | 2 | 2 | 4 | 5 | 2 | 1 | 19 | 14 | 25 |
| SHEFFIELD UNITED | 13 | 3 | 3 | 1 | 3 | 1 | 2 | 25 | 14 | 22 |
| STOKE CITY | 14 | 4 | 1 | 1 | 2 | 3 | 3 | 21 | 25 | 22 |
| QUEENS PARK RANGERS | 16 | 2 | 2 | 4 | 3 | 4 | 1 | 19 | 20 | 21 |
| SWINDON TOWN | 15 | 4 | 1 | 3 | 2 | 1 | 4 | 22 | 19 | 20 |
| WEST BROMWICH ALBION | 14 | 1 | 3 | 3 | 3 | 4 | 0 | 18 | 18 | 19 |
| OXFORD UNITED | 15 | 4 | 2 | 1 | 1 | 2 | 5 | 17 | 12 | 19 |
| HUDDERSFIELD TOWN | 14 | 4 | 2 | 2 | 1 | 2 | 3 | 17 | 19 | 19 |
| MANCHESTER CITY | 14 | 4 | 0 | 2 | 2 | 1 | 5 | 16 | 19 | 19 |
| PORT VALE | 16 | 1 | 4 | 3 | 3 | 3 | 2 | 13 | 19 | 19 |
| IPSWICH TOWN | 15 | 2 | 3 | 2 | 2 | 3 | 3 | 19 | 20 | 18 |
| READING | 15 | 4 | 2 | 1 | 1 | 1 | 6 | 18 | 25 | 18 |
| BIRMINGHAM CITY | 13 | 4 | 2 | 1 | 0 | 3 | 3 | 15 | 14 | 17 |
| PORTSMOUTH | 16 | 2 | 3 | 3 | 2 | 1 | 5 | 16 | 24 | 16 |
| SOUTHEND UNITED | 16 | 3 | 3 | 2 | 0 | 4 | 4 | 15 | 26 | 16 |
| CHARLTON ATHLETIC | 13 | 4 | 2 | 0 | 0 | 0 | 7 | 12 | 20 | 14 |
| GRIMSBY TOWN | 16 | 2 | 1 | 5 | 1 | 3 | 4 | 16 | 32 | 13 |
| BRADFORD CITY | 16 | 3 | 2 | 3 | 0 | 2 | 5 | 11 | 26 | 13 |
| OLDHAM ATHLETIC | 16 | 1 | 4 | 3 | 1 | 1 | 6 | 16 | 23 | 11 |

Swindon Town Fixtures 1996/97 Season

| Date | Opponents | Res | Att. |
|-------------|---------------------------------|--------|--------|
| Sat Aug 17 | Norwich City | A 0-2 | 15,165 |
| TUE AUG 20 | WOLVERHAMPTON W. C.C.C 1 (1) | H 2-0 | 7,451 |
| SAT AUG 24 | PORT VALE | H 1-1 | 8,706 |
| WED AUG 28 | OLDHAM ATHLETIC | H 1-0 | 8,025 |
| Sat Aug 31 | Southend United | A 3-1 | 4,011 |
| Wed Sep 4 | Wolverhampton W. C.C.C 1 (2) | A 0-1 | 10,760 |
| Sat Sep 7 | Grimsby Town | A 1-2 | 4,089 |
| WED SEP 11 | PORTSMOUTH | H 0-1 | 8,687 |
| SAT SEP 14 | TRANMERE ROVERS | H 2-1 | 8,430 |
| WED SEP 18 | QUEENS PARK RANGERS C.C.C 2 (1) | H 1-2 | 7,843 |
| Sat Sep 21 | Queens Park Rangers | A 1-1 | 13,662 |
| Wed Sep 25 | Queens Park Rangers C.C.C 2 (2) | A 3-1* | 6,976 |
| FRI SEP 27 | WOLVERHAMPTON W. | H 1-2 | 8,572 |
| Wed Oct 2 | Bradford City | A 1-2 | 9,249 |
| SAT OCT 12 | OXFORD UNITED | H 1-0 | 10,811 |
| WED OCT 16 | HUDDERSFIELD TOWN | H 6-0 | 7,724 |
| Sat Oct 19 | Crystal Palace | A 2-1 | 15,088 |
| Wed Oct 23 | Manchester United C.C.C 3 | A 1-2 | 49,305 |
| Sat Oct 26 | Reading | A 0-2 | 11,018 |
| WED OCT 30 | WEST BROMWICH ALBION | H 2-3 | 8,909 |
| SAT NOV 2 | MANCHESTER CITY | H | |
| Sat Nov 9 | Sheffield United | A | |
| SAT NOV 16 | BARNLEY (F.A. CUP 1) | H | |
| Tues Nov 19 | Ipswich Town | A | |
| Sat Nov 23 | Birmingham City | A | |
| Wed Nov 27 | Coca-Cola Cup 4 | | |
| FRI NOV 29 | READING | H | |
| Sat Dec 7 | Charlton Athletic (F.A. Cup 2) | A | |
| Sat Dec 14 | Stoke City | A | |
| SUN DEC 22 | BOLTON WANDERERS | H | |
| Thu Dec 26 | Portsmouth | A | |
| SAT DEC 28 | GRIMSBY TOWN | H | |
| WED JAN 1 | QUEENS PARK RANGERS | H | |
| Sat Jan 4 | F.A. Cup 3 | | |
| Wed Jan 8 | Coca-Cola Cup 5 | | |
| Sat Jan 11 | Tranmere Rovers | A | |
| SAT JAN 18 | BRADFORD CITY | H | |
| Sat Jan 25 | F.A. Cup 4 | | |
| Wed Jan 29 | Wolverhampton Wanderers | A | |
| SAT FEB 1 | SHEFFIELD UNITED | H | |
| Sat Feb 8 | West Bromwich Albion | A | |
| SAT FEB 15 | BIRMINGHAM CITY (F.A. Cup 5) | H | |
| Wed Feb 19 | Coca-Cola Cup 5F (1) | | |
| Sat Feb 22 | Manchester City | A | |
| SAT MAR 1 | CHARLTON ATHLETIC | H | |
| Tue Mar 4 | Barnley | A | |
| Sat Mar 8 | Bolton Wanderers (F.A. Cup 6) | A | |
| Wed Mar 12 | Coca-Cola Cup 5F(2) | | |
| SAT MAR 15 | STOKE CITY | H | |
| Sat Mar 22 | Port Vale | A | |
| SAT MAR 29 | NORWICH CITY | H | |
| Mon Mar 31 | Oldham Athletic | A | |
| SAT APR 5 | SOUTHEND UNITED | H | |
| Sun Apr 6 | Coca-Cola Cup Final | | |
| SAT APR 12 | IPSWICH TOWN (F.A. Cup 5F) | H | |
| Sat Apr 19 | Oxford United | A | |
| SAT APR 26 | CRYSTAL PALACE | H | |
| Sun May 4 | Huddersfield Town | A | |
| Sat May 17 | F.A. Cup Final | | |



First Team Player Appearances 96/97

| Player Name: | League | | Cup | | Total | |
|------------------|--------|------|-------|------|-------|------|
| | Apps. | Gls. | Apps. | Gls. | Apps. | Gls. |
| PAUL ALLEN | 5(2) | 1 | 2 | 0 | 7(2) | 1 |
| WAYNE ALLISON | 11(2) | 2 | 4 | 2 | 15(2) | 4 |
| LEE COLLINS | - | - | - | - | - | - |
| STEVE COWE | 9(3) | 3 | 3(1) | 0 | 12(4) | 3 |
| IAN CULVERHOUSE | 13 | 0 | 4 | 0 | 17 | 0 |
| FREDERIC DARRAS | 12(2) | 0 | 4 | 0 | 16(2) | 0 |
| FRASER DIGBY | - | - | - | - | - | - |
| ROBIN HULBERT | 0 | 0 | (1) | 0 | (1) | 0 |
| JASON DRYSDALE | 4 | 0 | 2 | 0 | 6 | 0 |
| GARY ELKINS | 8 | 0 | 2 | 0 | 10 | 0 |
| STEVE FINNEY | 2(4) | 1 | 1(1) | 0 | 3(5) | 1 |
| TY GOODEN | (1) | 0 | 0 | 0 | (1) | 0 |
| KEVIN HORLOCK | 15 | 4 | 5 | 0 | 20 | 4 |
| SCOTT LEITCH | 14 | 0 | 5 | 1 | 19 | 1 |
| STEVE McMAHON | - | - | - | - | - | - |
| STEVE MILDENHALL | - | - | - | - | - | - |
| WAYNE O'SULLIVAN | 5(4) | 0 | 2 | 1 | 7(4) | 1 |
| MARK ROBISON | 13 | 1 | 4 | 0 | 17 | 1 |
| MARK SEAGRAVES | 12(1) | 0 | 3(1) | 0 | 15(2) | 0 |
| ALEX SMITH | 1 | 0 | 0 | 0 | 1 | 0 |
| FRANK TALIA | 15 | 0 | 5 | 0 | 20 | 0 |
| SHAUN TAYLOR | 2 | 0 | 1(1) | 0 | 3(1) | 0 |
| PETER THORNE | 7(5) | 5 | 2(1) | 2 | 9(6) | 7 |
| MARK WALTERS | 12(1) | 3 | 4 | 1 | 16(1) | 4 |
| KEVIN WATSON | 5(4) | 1 | 1(1) | 0 | 6(5) | 1 |

NEXT HOME GAME:
SAT NOVEMBER 16TH



Swindon Town vs Barnley
NATIONWIDE LEAGUE DIVISION 1
Kick-Off 3.00pm

FAC = F.A. Cup C.C.C = Coca-Cola Cup
 © The Football League Ltd 1996
 * After Extra Time (4-3 agg)

All home Saturday fixtures will kick-off at 3.00pm.
 Home Sunday and Bank Holiday fixtures will kick-off as advertised.
 Home midweek fixtures will kick-off at 7.45pm.
 All dates and times of kick-off's are subject to change.



Goalscorer = Name in Red Substitute used = ●▼■

| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 |
|-------|-----------|------------|---------|-----------|--------------|----------|-------------|----------|----------|----------|-------------|------------|-------------|
| TALIA | DARRAS | DRYSDALE | LEITCH | ALLEN | TAYLOR▼ | ROBINSON | WALTERS | FINNEY● | ALLISON | HORLOCK■ | THORNE● | SEAGRAVES▼ | WATSON■ |
| TALIA | DARRAS | DRYSDALE | LEITCH | ALLEN▼ | TAYLOR | ROBINSON | WALTERS■ | FINNEY | ALLISON | HORLOCK | THORNE | SEAGRAVES▼ | WATSON■ |
| TALIA | DARRAS | DRYSDALE | LEITCH | ALLEN | TAYLOR | ROBINSON | WALTERS■ | FINNEY● | ALLISON | HORLOCK | SEAGRAVES | THORNE● | WATSON■ |
| TALIA | DARRAS | DRYSDALE | LEITCH | SEAGRAVES | CULVERHOUSE | ROBINSON | WATSON | COWE | ALLISON | HORLOCK | THORNE | ALLEN | FINNEY |
| TALIA | DARRAS | DRYSDALE● | LEITCH | SEAGRAVES | CULVERHOUSE | ROBINSON | WATSON● | COWE■ | THORNE | HORLOCK | O'SULLIVAN● | ALLEN | FINNEY■ |
| TALIA | DARRAS | SMITH● | LEITCH | SEAGRAVES | CULVERHOUSE | ROBINSON | WATSON■ | COWE | THORNE▼ | HORLOCK | ALLEN● | WALTERS | FINNEY▼ |
| TALIA | DARRAS | ROBINSON▼ | LEITCH | SEAGRAVES | CULVERHOUSE | WALTERS | WATSON● | COWE | THORNE | HORLOCK | ALLISON● | SMITH | FINNEY▼ |
| TALIA | DARRAS | O'SULLIVAN | LEITCH | SEAGRAVES | CULVERHOUSE | WALTERS | ALLEN▼ | COWE | THORNE● | HORLOCK | ALLISON● | WATSON▼ | COLLINS |
| TALIA | DARRAS | O'SULLIVAN | LEITCH | SEAGRAVES | CULVERHOUSE | WALTERS | ALLEN | COWE | ALLISON | HORLOCK | FINNEY | WATSON | ELKINS |
| TALIA | DARRAS● | ELKINS | LEITCH | SEAGRAVES | CULVERHOUSE | WALTERS | O'SULLIVAN | COWE | ALLISON | HORLOCK | FINNEY | WATSON | ALLEN● |
| TALIA | ROBINSON | ELKINS | LEITCH● | SEAGRAVES | CULVERHOUSE | WALTERS | O'SULLIVAN | COWE■ | ALLISON | HORLOCK | THORNE▼ | HULBERT■ | FINNEY▼ |
| TALIA | ROBINSON▼ | ELKINS | LEITCH | SEAGRAVES | CULVERHOUSE | WALTERS | O'SULLIVAN● | COWE | ALLISON | HORLOCK | FINNEY● | WATSON | THORNE▼ |
| TALIA | ROBINSON■ | ELKINS | LEITCH | SEAGRAVES | CULVERHOUSE● | WALTERS | O'SULLIVAN▼ | COWE | ALLISON | HORLOCK | DARRAS■ | WATSON | THORNE▼ |
| TALIA | ROBINSON | ELKINS | LEITCH● | SEAGRAVES | CULVERHOUSE | WALTERS | O'SULLIVAN | COWE■ | ALLISON | HORLOCK | THORNE■ | DARRAS | WATSON |
| TALIA | ROBINSON● | ELKINS | LEITCH▼ | SEAGRAVES | CULVERHOUSE | WALTERS | DARRAS | THORNE 3 | ALLISON■ | HORLOCK | ALLEN● | COWE■ | O'SULLIVAN▼ |
| TALIA | ROBINSON | ELKINS | LEITCH● | SEAGRAVES | CULVERHOUSE | WALTERS | DARRAS | THORNE | ALLISON | HORLOCK | ALLEN | COWE | O'SULLIVAN● |
| TALIA | ROBINSON | ELKINS | LEITCH▼ | SEAGRAVES | CULVERHOUSE | WALTERS | DARRAS | THORNE● | ALLISON | HORLOCK | WATSON | COWE● | O'SULLIVAN● |
| TALIA | ROBINSON | ELKINS | LEITCH▼ | ALLEN■ | CULVERHOUSE | WALTERS | DARRAS● | THORNE | ALLISON | HORLOCK | WATSON● | COWE■ | O'SULLIVAN▼ |
| TALIA | ROBINSON | ELKINS● | WATSON | ALLEN | CULVERHOUSE■ | WALTERS | DARRAS | THORNE | ALLISON | HORLOCK | GOODEN● | COWE■ | O'SULLIVAN |

football for all

Swindon Town Football Club is proud to welcome both professional footballers and supporters from all nationalities to the County Ground. It is our aim that people from all races enjoy football at the County Ground without fear of harassment or intimidation and while recent research shows that we do not seem to have a problem with racism here at the Club, we mustn't become complacent. Therefore, any supporter found distributing literature of a racially intolerant nature, or hurling racial abuse at players or fellow supporters, will be ejected from the ground immediately and will attract a lengthy ban from the Club.

Mike Spearman
 Chairman

IMPORTANT NOTICE

Important safety announcements by the Club Management over the public address system will be preceded by a loud signal to catch the attention of spectators.



24 HOUR INFORMATION

0891 12 16 40

FOR ALL THE LATEST FOOTBALL NEWS FROM THE COUNTY GROUND.

0891 14 16 40

FOR TICKETS, TRAVEL AND COMPETITION NEWS.
 TICKETS ARE CHEAPER AT 20P PER MINUTE CHEAP RATE
 AND 45P PER MINUTE AT ALL OTHER TIMES

Front Cover pic:
 Mark Seagraves



teamcheck



Brought to you by

HAINE & SMITH
REGISTERED OPTICIANS

Swindon Town

- 1 Frank Talia
- 2 Mark Robinson
- 3 Gary Elkins
- 4 Kevin Watson
- 5 Paul Allen
- 6 Ian Culverhouse
- 7 Mark Walters
- 8 Frederic Darras
- 9 Peter Thorne
- 10 Wayne Allison
- 11 Kevin Horlock
- 12 Ty Gooden
- 13 Steve Cowe
- 14 Wayne O'Sullivan

Team Changes

-
-
-
-

Manchester City

- 1 Andy Dibble
- 2 Jeff Whitley
- 3 Michael Fronseck
- 4 Simon Rodger
- 5 Kit Symons
- 6 Darren Wassall
- 7 Nick Summerbee
- 8 Nigel Clough
- 9 Paul Dickov
- 10 Georgi Kinkladze
- 11 Uwe Rosler
- 12
- 13
- 14

Team Changes

-
-
-
-

Today's Officials:

- Referee:
S.J. Baines (Chesterfield)
- Assisted by:
W.G. Gowers (Warwickshire)
E.W. Green (Slough)
- Reserve Official:
A. Sainsbury (Devizes)

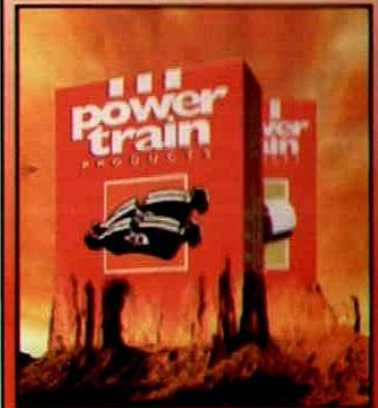


Today's Mitre Matchball Sponsors:

HILLMEAD
JOINERY (SWINDON) LTD.

power train PRODUCTS

THE RED SUCCESS



POWERTRAIN CAR PARTS- AN AWESOME RANGE



Powertrain Products
Greenbridge Road
Swindon, Wiltshire
SN3 3LB



24 HOUR INFORMATION

0891 12 16 40
FOR ALL THE LATEST FOOTBALL NEWS FROM THE COUNTY GROUND.
0891 14 16 40
FOR TICKET, TRAVEL AND COMPETITION NEWS.
*CALLS ARE CHARGED AT 20P PER MINUTE CHEAP RATE AND 40P PER MINUTE AT ALL OTHER TIMES

NEXT HOME GAME:
SAT NOVEMBER 16TH



Swindon Town vs Barnsley
NATIONWIDE LEAGUE DIVISION 1
Kick-Off 3.00pm